

Resene TradeLines

December 2003



“ Christmas again already? I didn't get half the things done that I had planned because the year sped by so fast. Still at least I didn't break any of my New Year's resolutions (although how hard can it be to 1: Work less; and 2: Go out more?). Tradelines is having a rest in January as the boss has decided I need to recharge my writing batteries ready for a full year of writing in 04... besides the fact that I don't think he wanted to leave me to my own devices while he takes a break. So, enjoy your Christmas, make the most of any time you get to spend with friends and family and avoid overdosing on Christmas fare... after all, as we all know it'll only catch up with your stomach later. ”

**Seasons Greetings from everyone at Resene to you and your family.
Take care over the holidays and we'll see you all next year!**

Eneser Bites

Cake Bake

If you find a spare moment or two and have plenty of time to recover from the ensuing hangover, you may like to try out our Christmas Cake recipe. Recipe is suitable for all keen cooks, regardless of skill level.

Ingredients:

1 cup of water
1 tsp baking soda
1 cup of sugar
1 tsp salt
1 cup of brown sugar
lemon juice
4 large eggs
Lots of nuts
1 bottle Vodka
2 cups of dried fruit

Method:

Sample the vodka to check quality. Take a large bowl, check the vodka again to be sure it is the highest quality. Pour one level cup and drink.

Repeat.

Turn on the electric mixer. Beat one cup of butter in a large fluffy bowl.

Add one teaspoon of sugar. Beat again.

At this point it's best to make sure the vodka is still OK.

Try another cup just in case. Turn off the mixer.

Break 2 eggs and add to the bowl and chuck in the cup of dried fruit.

Pick fruit off floor.

Mix on the turner.

If the dried fruit gets stuck in the beaters pry it loose with a screwdriver.

Sample the vodka to check for consistency.

Next, sift two cups of salt. Or something - who cares.

Check the vodka.

Now shift the lemon juice and strain your nuts.

Add one table.

Add a spoon of sugar, or something. Whatever you can find.

Grease the oven.

Turn the cake tin 360 degrees and try not to fall over.

Don't forget to beat off the turner.

Finally, throw the bowl through the window and finish the vodka.

Fall into bed.

CHERRY MISTMAS!



And if you're really keen for some good old Christmas Cake, your best bet may be take yourself down to the store BEFORE you start the recipe above and buy a readymade one... might just save you a headache or two.

the Eneser news the professionals use

EneserStrokes

Now even though I didn't get half the things done that I planned, I did keep myself extremely busy doing the other half, plus a few unexpected wee jobs that just popped up from nowhere (well actually the boss slipped them onto my desk when I wasn't looking then pretended he didn't know anything about them). Anyway, no matter where they came from the pile of jobs was mountainous at times... here's the highlights Eneser style of the half I did manage to conquer...

To start the year off with something a little different, I got handed a can of **Paint Effects** and left to make samples. Not really knowing much about the product I thought I'd go for the sponging technique as everyone had told me how easy it was. I popped down to the supermarket, grabbed myself a chocolate sponge and then had a devil of a time trying to get the sponge to stay together once I'd dipped it into the effects medium - needless to say the result wasn't great. I finally gave up and used the remainder of the cake to bribe someone to show me what to do... when they finally stopped laughing at me, it was a quick 5 minute lesson on sponging and off I went, armed with a natural sea sponge this time, to finish those samples.



Learning from the paint effects disaster the boss figured I was more a desk work kind of gal so set me working with the website and **EzyPaint**. Trouble is my inability to read and follow the instructions led me a little astray... lucky the **0800 Resene** guy was there set me straight again.

In an attempt to keep me out of mischief, April and May were dedicated to finding the best **trade tips and stories** - I think the boss hoped that even if I wouldn't listen to him, maybe I'd listen to others. Opening the mail those months was tonnes of fun - you never quite knew what disaster stories were going to show up. Some were so bad that even my painting skills started to look good!



Middle of the year was tidy up the loose ends time... we did a midwinter spring clean and cleaned out some of the yellow and red tones to make way for new improved versions. Out went **Hi-Op Yellow** and **Yellow 1** and in came **Yellow 2**. **Guardman Red** and **Bright Red** were also sent packing by the **new Red tone**. It was only just in the nick of time as some of the shops were bursting at the seams just trying to store the stock, let alone serve customers. Of course **The Range 2004** took advantage of these new tones and used them to make cool new colours such as **Roadster** and **Wham**.



Having tidied up our own patch, we thought we'd help you tidy yours with the great **brush trade-in offer**. Mounds and mounds of brushes appeared out of nowhere. These well used, well loved brushes were retired gracefully to the rubbish dump, while their new replacements knuckled down to some hard work ahead.

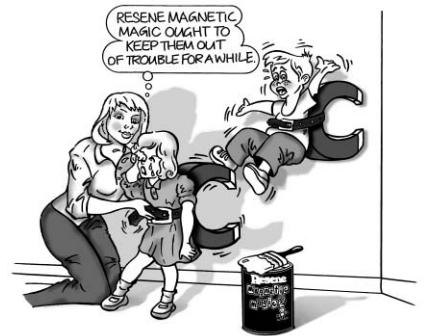
August was pigs flying month... they all said it would never happen and yet it did!!! **Zylone Sheen** made its debut in a 10L pail - of course it sent the production boys and gals into a spin because the product was a wee bit more popular than even our wildest dreams. Still it was a good pre-season warmup for them. The new **EzyPaint** also rolled up at the same time complete with video clips so even I had it mastered within a half hour.



Just in the nick of time for summer, **Concrete Primer** turned up and took control of concrete leaving **Quick Dry** free to focus on other areas. I was lucky they knew what was to go where - it saved me having to figure it all out. And they

both seemed very capable and keen to keep me well away so I left them to it.

And for once just before the year ended, I mastered a new product before anyone else! New **Magnetic Magic** was just what I needed when I was delegated babysitting duty... a quick application and some strong magnets and the kids were occupied for hours! Best of all when I finally took the magnets off them I just got them boxes of chalk and left them with the **Blackboard Paint** wall I had created... a quick dust after they had gone and you'd never know they'd been there.



That's the highlights Eneser style. I don't think I can master the Xmas cake recipe we gave you... after all I have enough trouble following instructions when I am sober!!! I think I might just walk myself down to the shop, grab one of the yummy cakes they have, take off the wrapping and impress everyone with what a great cook I am. Whether they believe me is another story! Have a wonderful Xmas - more news in February 2004!



Painting with Eneser Bucket No. 49

Eneser Bucket

Eneser Bucket, Editor.