

Resene TradeLines

August 2003



“Another busy month and then we’ll be into spring. Now’s the time to get those last brushstrokes of wintergrade products on the walls, make the most of any good weather to get outside (knowing of course you’ll be stuck doing inside work when the weather is bad outside) and find yourself a comfy chair and permanent snack supply to see you through the NPC season. Since inside jobs are looking like the way to go for many this month the boss told me to pull out some handy info along that theme, so here you go...”

Inside Job I

Finished Job

With the weather often less than perfect outside, working inside is a good way of keeping busy. Of course with only a watery sun shining through some days, it can be difficult to assess whether the critical light conditions will make the paint finish look stunning or shocking... but wait until summer and every little imperfection will be highlighted for the world to see.

To save yourself problems, it is best to consider the impact of Levels of Finish before you get cracking on any inside work, because once you’ve started painting it is considered that you have accepted the quality of the substrate. So save yourself the blame and make sure that the Level of Finish of the substrate is right before you start - it is easier to get the contractor to fix it now than to have to fix it later! We’ve checked out lots of printed stuff on Levels of Finish and summarised the main bits below to make sure you are up with the play... here goes!

‘Levels of Finish’ define the quality required for flush-stopped joints in plasterboard, fibrous plaster and fibre-cement sheets. The aim is to provide a surface that coated will satisfy the customer’s requirements. AS/NZ 2589.1 details the six Levels of Finish and their appropriate selection, summarised in the table below.

The type of finish applied to the wall or ceiling has a significant impact on the end result:

- Defects show up more clearly on ceilings than on walls.
- Textured finishes such as Resene Sandtex and/or flat finishes such as Resene Zylone 20 help hide surface imperfections.

- Variations in the surface, such as recesses, help to break up the surface area and hide imperfections.
- Some paint application techniques, such as applying a product like Resene Sandtex using a Crows Foot technique, help disguise imperfections more than others.
- Lighter colours are more likely to hide imperfections than dark colours due to their higher reflectivity.

In short, you can minimise the effect of a less than perfect surface by selecting the right products and application technique. Of course, if you are wanting to achieve a Level 5 finish, you’ll have to apply a skimcoat to the entire surface of the board and stoppings. This will give you a nice even wall to start working your magic. If you only skimcoat selected parts of the surface you’ll find that this will show up on the final finish as patchy spots... never a good look unless the customer was specifically after a patchy Paint Effects finish!

So when you want a Level 5 finish, grab yourself a bucket or two of Resene Broadwall Surface Prep and liberally put it on at 5 square metres per litre. Once you’ve done that, you are ready to seal and topcoat as normal.



Finish Level Expected quality and areas of use

From: AS/NZ 2589.1

Level 0: Unstopped sheets

Level 1: Suitable only in plenum areas above ceilings, in attic spaces, in areas where the paint will be concealed from view or in areas of a building not open to public view, such as plant rooms and service corridors.

Level 2: Suitable for garages, warehouses, storage or other similar areas where surface appearance is not of primary concern. Minor ridges and tool marks are acceptable.

Level 3: Suitable for appearance areas, which are being finished with a heavy or medium textured finish before final painting, or where heavy grade wallcoverings are being applied. This level of finish is not generally acceptable for painted finishes

or for light-to-medium weight wallcoverings.

Level 4: Suitable for areas where light textures and wallcoverings are being used, where economy is of concern, or where a flat or low sheen paint finish is being used in areas of non-critical light conditions. The finished stopping must be smooth and free of all tool marks.

Level 5: Suitable for use where gloss, semi-gloss, low sheen or non textured flat paints are being applied or where critical light conditions exist. To achieve a level 5 finish on plasterboard and fibre-cement, a thin skim coat is applied to the entire surface of the sheets. For fibrous plaster linings, the final compound application is trowel polished.

Inside Job II

Up High

If ceilings are more your kind of work, not only do we have **Resene Ceiling Paint**, both trade and shelfline varieties for a normal white ceiling finish and **Resene Zylone 20** for a tinted ceiling finish, but we also have a couple of other products you may not be aware of that may be of use in the right place.

Resene Set Black is a flat black acrylic ceiling paint designed for use in industrial/large format retail situations where the ceiling is miles high and will never get touched but the customer wants to coat it to keep it looking tidy (but don't want to pay too much for the privilege!). A bargain in 10L buckets for \$60 (non discountable). Of course if the ceiling is likely to be cleaned at any time, you'll have to revert to Resene Zylone 20 to ensure that the finish keeps looking good even after it has been cleaned, and whatever you do, don't go putting this stuff anywhere but on the ceilings it is designed for!

On the opposite end of the spectrum, we also have a product called **Resene Impasto**, a white low sheen hi-build coating perfect for slightly rough ceilings where you want a Thixalon-style texture to cover up the less than perfect surface. Generally best for large meeting/community hall type buildings with pitched ceilings. Rather than spending money on a perfect plastering job it is easier to use a hi-build style acrylic rolled using a **Blacktex** sleeve to pull up the texture.

The product is somewhat like a low sheen version of **Thixalon 5** designed for ceilings. If you imagine the texture you can create with Thixalon 5, you can imagine the sort of finish you would get using Resene Impasto. **Resene Impasto** is available in 10L buckets at \$89 (non discountable) - it's not designed for tinting so your colour choice is literally white, white or white!

If you are wanting to buy any of these products, just place your order at your local Resene ColorShop and they can order it in for you. If you have a particularly big job, we can even put on a special batch to keep you happy.

Wet One

It always amuses us how humans seem drawn to wet paint - no matter how far away the wet paint is, someone will find it, feel the urge to touch it (to see if it is really wet of course) and then ruin the perfect paint finish that has been painstakingly created. To save yourself losing your temper at any inconsiderate passers-by and also to save them losing their temper at you when they accidentally nudge up against the wet paint, Resene have reinvented our portable **wet paint signs**. Brighter,

bolder and lighter, the new signs are a breeze to carry around and put up next to your work. As an added bonus, each sign is supplied with two business card holders - all you need to do is load these up with your business cards and enjoy a bit of free advertising at the same time. Passers-by admiring your work can grab themselves a card and give you a call next time they are in need of some expert painting assistance.



The new signs (including the two business card holders) will set you back a measly \$15 and are available from all Resene ColorShops - just drop in and buy up a couple of signs that you can pull in and out of your vehicle as you need to.

NPC Kicks Off

Don't forget that the NPC Competition kicks off at selected ColorShops this month - make sure you check in with your local store if you're an NPC fan for the chance to prove your worth as the expert in picking NPC winners and losers. Entry is free and there's a lot of cool Resene gear up for grabs.



Tips 'n Stories

Just to get you smiling we have pulled out a few more of the funny stories we received in the tips and stories promo we ran. There's still lots more where these came from, so don't forget to check out the next batch, next Tradelines.

Red-Faced

"We were redecorating a school's smoko room and left our labourer to seal up some stains on the ceiling. All we had in the van was Resene's Smooth Surface Sealer. Meanwhile our labourer who holds his pot under his armpit with his arm wrapped around it instead of holding the handle, slipped off his steps and of course the paint ended up covering his face, hair and cupboard doors. Our foreman turns up to find a VERY RED faced worker who had tried to clean a meths based product off his face with TURPS!"

Thanks to: Sharon Campbell of Holmes Decorating

Going Bananas

"A number of years ago I was working for a painting firm which was owned by a Dutch gentleman. My workmate and I were discussing paint finishes while our Dutch boss was nearby. We talked about a certain roller sleeve which would leave an 'orange peel' texture on the wall.

Some time later we heard our boss tell our other workmate who had just returned from an errand not to use this certain roller sleeve as we had discussed as it would leave a 'banana skin' texture!"

Thanks to Adrian Greenwold of Excel Decorating.

New Products

New Kids on the Block

In response to extremely popular demand, two new products will be hitting the shelves this month... **Zylone Sheen** will be available in 10L white plus we have a new version of **Resene EzyPaint** including the new Range 2004 colours to keep all those fingers occupied when they aren't busy painting. Still got all the same great features so you can virtually paint whatever you want, but has a few extra features thrown in for extra benefit. EzyPaint is available on CD from all Resene ColorShops or you can try out the simplified online version and download the full blown version once you have the gotten the hang of the online one.

Eneser ♥
Buckett

More news in September!

Eneser Buckett, Editor.

