

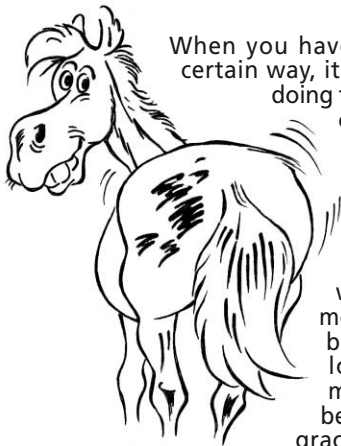
# Resene TradeLines

December 2002



“Another year has sped by with Xmas less than 4 weeks away. Family, food, presents and time off work - now that's what I call a good cause for celebration!! It's been a busy year for us and we thank you for taking the time out from your busy days to read Tradelines and catch up with the latest Resene happenings. Fingers crossed the time spent reading has rewarded you with a bit of extra knowledge and a bit of light relief (not to mention a short break from having to do normal work). The boss has given me the rest of the month off, so you'll have a month off reading about my exploits before I return with a vengeance in February. Seasons Greetings from everyone at Resene to you and your family. Take care over the holidays and we'll see you all next year!”

## Riding a Dead Horse



When you have always done something in a certain way, it can be hard to let go and start doing things differently. Still sometimes carrying around all the baggage of how things have been done in the past can really hold you up getting things done in the future. It's kind of like the favourite watch or car that you have had for ages, it used to work well, but now you spend more time fixing it than using it... but because you have used it so long, it is hard to admit that maybe it is past its prime and the best thing you could do is retire it gracefully and start again.

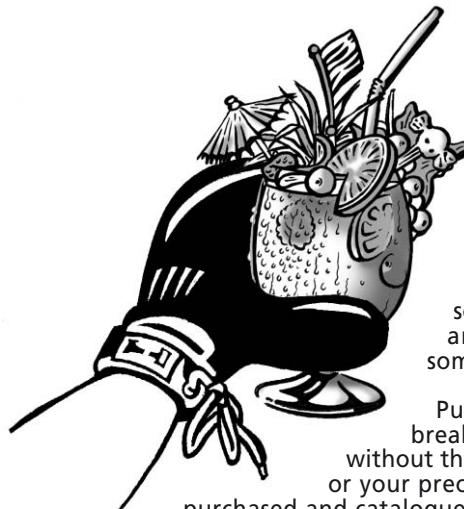
American Dakota Indian tribal wisdom says that when you discover you are riding a dead horse, the best strategy is to dismount. However in business we often try other strategies with dead horses, including the following:

- 1) Buying a stronger whip.
- 2) Changing riders.
- 3) Saying things like "This is the way we have always ridden this horse."
- 4) Appointing a committee to study the horse.
- 5) Arranging to visit other sites to see how they ride dead horses.
- 6) Creating a training session to increase our riding ability.
- 7) Changing the requirements so that we can declare, "This horse is not really dead."
- 8) Hiring contractors to ride the dead horse.
- 9) Harnessing several dead horses together for increased speed.
- 10) Declaring that "No horse is too dead to beat."
- 11) Providing additional funding to increase the horse's performance.
- 12) Purchasing products to make dead horses run faster.
- 13) Declaring that the horse is "better, faster and cheaper" dead.
- 14) Forming a quality circle to find uses for dead horses.
- 15) Promoting the dead horse to another position.

Would be funnier if it weren't so true! Next time you start riding a dead horse... maybe take a minute to dismount and have a rethink before you jump back on.

(Courtesy of Altex Coatings)

## Packing a Punch



After some extensive web searching through thousands of punch recipes, we think we've found one that will really knock your socks off! If you would rather keep your socks on, replace anything vaguely alcoholic sounding with fruit juice and then you can give some to the kids as well.

Punch is a great way to break everyone else's thirst without them raiding your fridge or your precious stash of carefully purchased and catalogued wines. Strategically place the full punchbowl and empty glasses enroute to the fridge... the punch will prove an irresistible distraction and divert any scavengers away from the fridge drink supply.

If you've got 12 mates coming around, make the recipe below as-is. If it's only 6 mates, either halve the recipe or keep it the same size and just drink double the amount!

So how do you make punch? Simple really...

### 12 MATE PUNCH:

Mix 1/2 cup white sugar, 2 cups orange juice and 2/3 cup lemon juice until the sugar dissolves.

Add 1 jar (4 ounce) maraschino cherries with juice, 1 ounce triple sec liquor, 750ml light rum, 1 orange and 1 lemon sliced and 250ml can pineapple chunks.

Leave to sit for 1-2 hours for maximum flavour mixing.

Add 1L carbonated water and ice and serve immediately.

Monitor punch bowl fill level and ready yourself for emergency procedures should the punchbowl become empty.

Enjoy!

the paint the professionals use

## Eneserstrokes

I've been doing a bit of a headless chicken act this year running from one project to another trying to keep up with all the new things that have been happening. It's all been a bit of a blur so here's a quick run through of the highlights Eneser style...



My first job up for the year seemed like a great assignment - lots of time outside hanging around the deck. What they neglected to tell me is that I would be UNDER the deck rather than on top. Needless to say I now firmly know that if you are planning a new deck you should apply Kwila Decking Stain to the underside BEFORE you put the deck together otherwise you'll end up doing a 'mole' impression later.

I did the deck staining job so well that they advanced me to window cutting in. I had a feeling that someone forgot to show me something as progress was a little slow and a little destructive. Luckily a young lad has put me back on the straight and narrow so the next window should be perfect!



MATCHING COLOURS IS EASY.. AT THIS RATE I'LL HAVE MATCHED THEM ALL BY LUNCHTIME!



And then they gave me all those new colour tools to play with... The Range 2003 was the first with lots of new colours to mix and match. Then the I.T. geeks brought out the latest-and-greatest Resene EzyPaint and I have had tons of fun creating colour schemes on that, though haven't quite convinced anyone that my Wellywood, Kournikova and Lipstick combination is perfect for kitchens. And to top it all off the new Metallics and Special Effects chart has proved a real dazzler!



The start of autumn was hugely exciting with the Queen calling me. The new Crown Roof range took her by storm so I spent the month racking up huge phone bills to Buckingham Palace trying to sort out her roof colours for her.

I got sunstroke not so long ago because I didn't follow the basic roof painting rules of staying out of the heat of the day. Between the sun above me and the scorching roof below me, I felt a bit like a piece of bacon sizzling in a frying pan. It took me days to recover - it would have been quicker to take a break when it got too hot rather than keep going and lose 50 working hours trying to get better.



Then just to trick me they launched Acrylic Undercoat mid year - I tried to play a trick on my nephew by using it to beat him at Hide 'n Seek, unfortunately the plan failed slightly because no-one warned me that the hiding only works on substrates not people!!



Well that's my year... no wonder the boss gave me a month off to recover! I'm off to find me some more punch ingredients so I'll leave you to your Xmas celebrations.

More news in February 2003!

Eneser Buckett

Eneser Buckett, Editor.



Painting with Eneser Buckett No. 38

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# Resene

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