

Resene TradeLines

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“ Life is conducted a lot ‘on the run’ these days. To keep you up to date on the move we’ve got a TXT smart shortcut for you to the mobilised web and we’ve got a great way to stop nasty intruders in their tracks. And if that shed or van hasn’t cleared itself of unwanted paint and paint packaging yet we have some tips to get your space under control in time to make room for Christmas parties, Christmas presents and give you the perfect excuse to sit down with your feet up.”

TXT smart

For those of you who have heard about the **mobile internet** thing but can’t figure out which of the hundreds of phone features you need to use to get into the mobilised web world, we’ve got the ultimate quick fix for you... All you need to do is txt **Resene** to **4722** and you’ll be sent back a handy wee message.

If your phone is WAP or WEB enabled (which most are) then all you need to do is click on the link and off into the wonderful world of mobilised web you’ll go. Nice and easy! So if you’ve been bamboozled by the technology in the past try txtting Resene to 4722 and get in the easy way.

Caught redhanded

Sometimes Technical must wonder what on earth the sales and marketing staff are on with the most weird requests finding their way into the lab staff, who are then expected to make sense of it and come up with the perfect product.

The latest weird request was for a coating that would never dry. Obviously this isn’t something any paint company tries to make and just to make the development a little more challenging it had to resist the weather, be easy to put on, mark the hands of those who touch it and of course be affordable.



Well, needless to say after a lot of interrogation from the technical team to ensure that the rest of us were sane and weren’t just playing a joke on them, they got to work developing the new product.

Just as requested, new **Resene Sentinel intruder deterrent coating** doesn’t dry, is easy to put on and most importantly marks the hands of those who come into contact with it; which makes it easy to identify them if they are caught in the vicinity.

In the ultimate trial of the product it was applied at a local educational facility. The police chasing a suspect tried to climb the fence, the top of which had been finished with **Resene Sentinel** – unfortunately their attempts were unsuccessful as they couldn’t get a grip into the Resene Sentinel coating, leading to policemen on the ground and lovely police shirts covered in nice sticky goo. At the very least it is a great way of proving a product works – even if they weren’t particularly impressed at the time!

Resene Sentinel is designed to make climbing any surface painted with it almost impossible minimising the risk of unauthorised entry.

The coating will mark the clothing and hands of intruders who come into contact with it so if they do attempt to climb over it they will be marked with the product and can then be identified.

Safe and easy to apply with no volatile solvents, **Resene Sentinel** is virtually non-toxic. It sheds most airborne debris and offers excellent weatherproofing protection to wood, metal and masonry surfaces. **Resene Sentinel** is formulated with a silver aluminium flake for maximum durability of the coating.

Application is easy. Apply a thick coat by brush or cloth (a glove is best) to surfaces above shoulder height ensuring that the substrate is fully covered. Use on downpipes, windowsills, guttering, walls and fences. Due to the formulation of the product it will be softer during warm weather and firmer during cold weather, much like a wax would be.

Of course the aim of the coating is actually to deter local hooligans from even bothering to climb the fence or pipe, much like burglar alarms deter burglars. Because of this each litre is supplied with a **Resene Sentinel** warning sign that should be displayed in the area the coating has been applied to warn would-be intruders not to even attempt to climb the area.

Detering intruders from a property with **Resene Sentinel** is cheap – the product is the same price as **Resene Quick Dry** and can be applied easily by professional contractors. It’s a great added value item to suggest to those in intruder prone areas – simply apply as much as you need to do the job and then leave the client the partially used can so they can reapply it where needed in the future.

While specifically designed to deter humans, the slippery nature of the product will also make it difficult for animals to climb surfaces coated with **Resene Sentinel** - a great way to get rid of any unwanted critters!

Resene Sentinel is available from Resene ColorShops in 1L and 4L cans.



the Eneser news the professionals use

Clutter buster

Back to that clutter busting that we started talking about last issue with the Be PaintWise service.

We often hear of contractors who have sheds full of various coloured paints leftover from different projects. Of course the plan is always to use the paint up, but when you've got jobs coming out of your ears, worrying about the leftovers is usually the least of your worries. Trouble is, the stockpile of bits and pieces has a nasty habit of growing when you're not looking, until you end up with a mountain of stuff to deal with and a potentially big disposal bill. So if you're finding it hard to move those last bits of paint and packaging you have left over, here's some ideas to make space.

Reduce: Buy only the paint you need

Obviously this one is easy - just buy what you need and use it. If you find you have a bit left it doesn't hurt to slap a bit more on for added protection. If you've got lots left then either the maths went wrong or the paint has been put on too thin, in which case you should put the rest on.

Use: Use up all your paint

Again a nice easy one - if you've got paint leftover use it up for touchup, an added coat or on another project where it suits. You can even give some to your client for future touch-ups - brownie points and getting rid of paint in one move!! Of course if none of these takes your fancy, paint has lots of other uses such as painting banners, children's artworks and so on.

Store: Store paint so it lasts for years

Each time you dip a brush into the can anything that is on the surface you are painting can be transferred back into the paint. Paints are designed to combat this with special fungicides and so on, however if the paint gets overloaded because too much bacteria is transferred, the paint can be ruined. The best way to avoid this is to tip out a small volume of paint into a separate paint pot and work from there, keeping the paint in the can in top notch condition.

Of course the usual rules of storing paint apply - that is, make sure the lid is on tight, store out of reach of children and store out of sunlight in an even temperature. If the temperature is too hot, too cold or rapidly changes from hot to cold or vice versa, it won't be good for your paint.

Some prefer to cover the top of the paint can with plastic wrap before securing the lid and then store the can upside down for the freshest paint. Obviously your call on this one, but if you do decide to try it, make sure the lid is on properly first!!

Recycle: Recycle the empty paint can

Once you've used up your paint, recycle the empty steel paint can - simply allow the contents to dry out, then place in your recycling bin or drop into a recycling station. Each paint can you recycle is one less can that ends up in a landfill.

Some councils are a bit fussier about this than others so if in doubt check with them first - don't believe them though if they tell you steel cans aren't recyclable... they are!



Re-Use: Re-use packaging materials

Where you can, clean out the paint packaging and put it to use elsewhere. Paint pails make great water buckets and are popular with community groups for charitable collections, horse jumps and the like. Of course when you're doing the rinsing make sure you use taps that drain to the sewer system or wash onto your lawn - whatever you do don't let the washings go down the stormwater drain otherwise the poor fish will end up eating paint for lunch.

Donate: Donate to charity

Now this is the ideal way to get rid of all those last bits and pieces. Grab up any waterborne paint you have left and donate it to local community groups, schools, art groups and so on. You'll save them money and get rid of unwanted paint for free. You'll be surprised at how many community groups would love some free paint, so just ask around. When donating paint make sure it is in its original container with the labelling so that the recipient knows what they are receiving. Where you can, donate the paint as soon as you know you won't need it as fresher paint is more likely to be able to be used by someone else.

Save yourself disposal and storage costs and simply reduce and get rid of the excess before it starts multiplying. Plus an added benefit is that if you donate leftover paint you'll be considered the ultimate good guy (or gal).

Generally we don't recommend donating solventborne paint as it can be hazardous in the wrong hands.

And for those in PaintWise areas - if none of the above works take advantage of the Resene PaintWise service and let us help clear your unwanted paint and paint packaging for you. Check with your local ColorShop for more details.

Resene
Be PaintWise

More news next month!

Eneser
Buckett

Eneser Buckett, Editor.



Mismatch

One of our wallpaperers told us this cracker story:

"I was phoned by this man to come and quote him for his house to be wallpapered. To my horror, the guy who lived there had papered pretty much all of his rooms using wallpaper samples and wallpaper books. The papers weren't even matched to a pattern - it was like one huge patchwork quilt." *Now we know where all those books disappear to!*

Painting with
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