

# Resene TradeLines

Issue 8 - 2004



“ You’d be surprised to find how many half full cans of paint are stored in garages around about the place. Resene have been working on a **Resene PaintWise programme**, which basically gets people to return unwanted paint and paint packaging, and then supplies the good paint to community groups to use, recycles as much as possible and then responsibly disposes of what’s left. Sound easy? The poor unsuspecting staff working at one of the **PaintWise drop-off days** thought it would be a very cruisey day of work...they soon changed their mind as a mountain of paint cans started to build in the first thirty minutes. By the end of the day over 5500 various sized paint cans and pails had been returned, enough to fill a shipping container! Of course that’s just the tip of the iceberg - there’s lots more work to be done to clean out everyone’s sheds. Keep reading for some ideas to save on your disposal costs. ”

## Paint Diet

We often hear of contractors who have sheds full of various coloured paints leftover from different projects. Of course the plan is always to use the paint up, but when you’ve got jobs coming out of your ears, worrying about the leftovers is usually the least of your worries. Trouble is, the stockpile of bits and pieces has a nasty habit of growing when you’re not looking, until you end up with a mountain of stuff to deal with and a potentially big disposal bill.

So if you’re finding it hard to move those last bits of paint and packaging you have left over, here’s some ideas to make space:

### Reduce:

#### Buy only the paint you need

Obviously this one is easy - just buy what you need and use it. If you find you have a bit left it doesn’t hurt to slap a bit more on for added protection. If you’ve got lots left then either the maths went wrong or the paint has been put on too thin, in which case you should put the rest on.

### Use:

#### Use up all your paint

Again a nice easy one - if you’ve got paint leftover use it up for touch-up, an added coat or on another project where it suits. You can even give some to your client for future touch-ups - brownie points and getting rid of paint in one move!! Of course if none of these takes your fancy, paint has lots of other uses such as painting banners, children’s artworks and so on.

### Store:

#### Store paint so it lasts for years

Each time you dip a brush into the can anything that is on the surface you are painting can be transferred back into the paint. Paints are designed to combat this with special fungicides and so on, however if the paint gets overloaded because too much bacteria is transferred, the paint can be ruined. The best way to avoid this is to tip out a small volume of paint into a separate paint pot and work from there, keeping the paint in the can in top notch condition.

Of course the usual rules of storing paint apply - i.e. make sure the lid is on well and store out of sunlight in an even temperature. If the temperature is too hot, too cold or rapidly changes from hot to cold or vice versa, it won’t be good for your paint.

Some prefer to cover the top of the paint can with plastic wrap, place the lid on securely and store upside down for the freshest paint. Obviously your call on this one, but if you do decide to try it, make sure the lid is on properly first!!

### Recycle:

#### Recycle the empty paint can

Once you’ve used up your paint, recycle the empty steel paint can - simply allow the contents to dry out, then place in your recycling bin or drop into a recycling station. Each paint can you recycle is one less can that ends up in a landfill.

Some councils are a bit fussier about this than others so if in doubt check with them first - don’t believe them though if they tell you steel cans aren’t recyclable... they are!

### Re-Use:

#### Re-use packaging materials

Where you can, clean out the paint packaging and put it to use elsewhere. Paint pails make great water buckets and are popular with community groups for charitable collections, horse jumps and the like. Of course when you’re doing the rinsing make sure you use taps that drain to the sewer system or wash onto your lawn - whatever you do don’t let the washings go down the stormwater as last time we checked fish didn’t appreciate being surrounded in paint.

### Donate:

#### Donate to charity

Now this is the ideal way to get rid of all those last bits and pieces. Grab up any acrylic paint you have left and donate it to local community groups, schools, art groups and so on. You’ll save them money and get rid of unwanted paint for free. You’ll be surprised at how many community groups would love some free paint, so just ask around. When donating paint make sure it is in its original container with the labelling so that the recipient knows what they are receiving. Where you can, donate the paint as soon as you know you won’t need it as fresher paint is more likely to be able to be used by someone else.

Save yourself disposal and storage costs and simply reduce and get rid of the excess before it starts multiplying. Plus an added benefit is that if you donate leftover paint you’ll be a considered the ultimate good guy (or gal).



## Swinging Single

**A + B = E.** No it's not a maths equation it is just a quick way of remembering that new **Jointflex E** can be used everywhere the Jointflex A & B combo can. Of course unlike Jointflex A and B, Jointflex E requires no mixing - simply open the pack and you're ready to go. So basically you can choose whether the Jointflex A/B combo or the Jointflex E single pack suits you best and just grab the one you want next time you're in.

The "E" stands for elastomeric, which basically means it is nice and stretchy so that the product will move with the new movements of the joint.

For more tech info on exactly how you use the new **Jointflex E**, check out Data Sheet D806 at your local Resene ColorShop or reseller or online at [www.resene.co.nz/archspec/datashts/d806.pdf](http://www.resene.co.nz/archspec/datashts/d806.pdf).

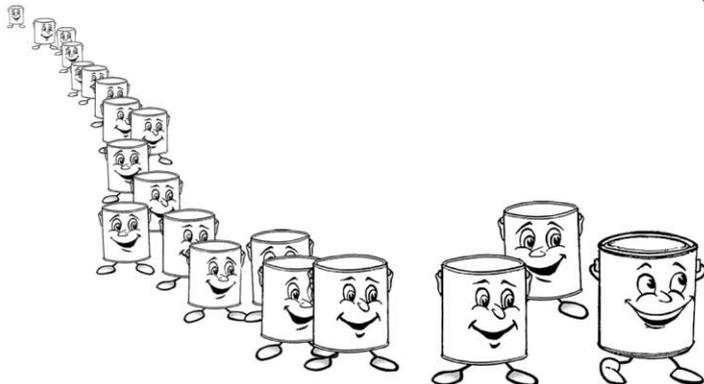
## Word Works

The Washington Post's Style Invitational once again asked readers to take any word from the dictionary, alter it by adding, subtracting, or changing one letter, and supply a new definition. Here are this year's winners:

1. **Intaxication:** Euphoria at getting a tax refund, which lasts until you realise it was your money to start with.
2. **Reintardation:** Coming back to life as a hillbilly.
3. **Bozone:** The substance surrounding stupid people that stops bright ideas from penetrating.
4. **Cashtration:** The act of buying a house, which renders the subject financially impotent for an indefinite period.
5. **Giraffiti:** Vandalism spray-painted very, very high.
6. **Inoculatte:** To take coffee intravenously when you are running late.
7. **Hipatitis:** Terminal coolness.
8. **Dopeler Effect:** The tendency of stupid ideas to seem smarter when they come at you rapidly.
9. **Caterpallor:** The colour you turn after finding half a grub in the fruit you're eating.

And the pick of the literature...

10. **Ignoranus:** A person who's both stupid and an \*#@hole.



## JointFlex E

**STRONGEST SINGLE-PACK ON THE BLOCK**



## Kid's Stuff

How do you keep your kids out of your paint? Buy them their own! Resene have launched the **Resene Art Action** range of **student acrylic, art and poster and tempera paints**, available in bright and bold hues plus good old reliable black and white. Intermix the standard colours and your kids can make pretty much any other colour they want. Of the three kinds, **Student Acrylic** is the top shelf in kid's paint, **Art & Poster** is a solid performer and **Tempera** is designed for the littlies (3 years plus). All have been tested against the other paint products sitting on stationery store shelves just to make sure they work better (which of course they do). You can find the new range at any Resene ColorShop or if you're browsing through Whitcoulls you should be able to spot part of the range in there too.



More news in September!

*Eneser* ♥  
*Buckett*

Eneser Buckett, Editor.



Painting with Eneser No. 53

## Resene Paints Limited

In New Zealand: 32-50 Vogel Street, Lower Hutt, PO Box 38-242, Wellington Mail Centre  
In Australia: PO Box 785, Ashmore City, Queensland 4214 In New Zealand call 0800 RESENE (0800 737 363)  
In Australia call 1800 738 383 Visit our website [www.resene.com](http://www.resene.com) or email us at [advice@resene.co.nz](mailto:advice@resene.co.nz)

# Resene

the paint the professionals use