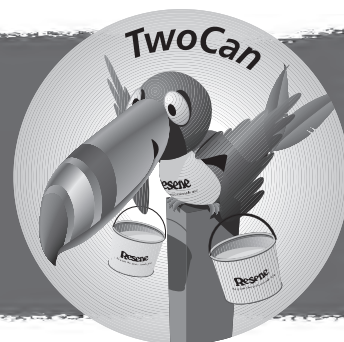


Issue 5 – 2013

“It’s getting a bit nippy out, which means it’s time to keep an eye on the temperature before you start painting to make sure it’s warm enough for your paint to cure. To help you out Resene has a wintergrade range of paints, which are more tolerant of those chillier conditions. Take care when painting inside too to make sure the area is well ventilated and warm and dry enough for the paint to cure...” ”



Chill out

With winter approaching at speed, the Production team are cranking up the supply of **Resene Wintergrade products** to help you keep working over winter. The recommended drying temperature for these products is a supercool 2°C, which means you are buying yourself an insurance policy against the cold.

Cold weather means that standard waterborne paint can’t form a proper film at low temperatures as the acrylic base needs some warmth to make the particles soft enough to stick together. Unless the paint is based on wintergrade technology, a paint film dried in the cold can crack and even just dry to a powder. There’s an intermediate set of temperatures between 5°C to 10°C where the film seems to form okay but looks can be deceptive as the coating is likely to have much poorer than normal durability. The surface temperature may be colder than the ambient air temperature so you also have to bear this in mind when painting over the cooler months.

But before you get disheartened, painting over winter definitely is possible, especially if you have a trusty pail of Resene Wintergrade product. Best of all the Wintergrade versions are just the same price as the normal versions, so you can just choose whichever product fits in with your local weather conditions. Finishes of wintergrade products can differ slightly from the standard products so if you start a job in wintergrade products we recommend you finish it in



wintergrade products to get the most even finish.

The Resene Wintergrade range has something to suit a wide range of projects including: Resene Wintergrade Hi-Glo, Resene Wintergrade Sonyx 101, Resene Wintergrade Lumbersider, Resene Wintergrade Quick Dry and Resene Wintergrade X-200. You can also request Resene Wintergrade Roof Primer, which we can make to order for you.

Wintergrade stock is available until the end of August, at which time fingers crossed the weather will be starting to improve again!

And if your hands are feeling a wee bit chilly, ask your local Resene ColorShop for a free handwarmer – only while stocks last!

Top tip

Here’s a top tip from Shane Murphy...

“Instead of scraping back then sanding up your paintwork then TimberLocking it. Just scrape it back then Resene TimberLock. This saves the edges lifting after you sand and having to re-sand the edges. You sand the following day then do spot priming. As Resene TimberLock absorbs into the timber there’s no problem in sanding it off. Otherwise if you sand too much then you may need new windows.”

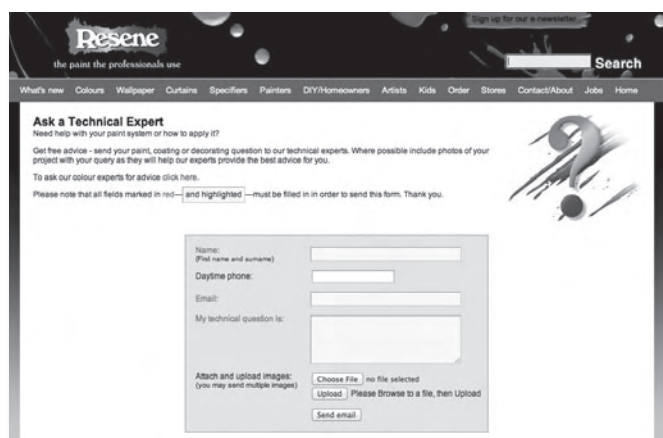


Ask us anytime online

Need help with a painting project or perhaps you've got a paint or colour question and are not sure know who to ask? Ask our Resene experts and they can help you with free advice and information direct to your inbox.

Try out the Resene Ask a Technical Expert service.

www.resene.com/techexpert



Or try out the Resene Ask a Colour Expert service.

www.resene.com/colourexpert

Or you can call our freephone number for advice over the phone during normal working hours Monday – Friday – **0800 737 363 (NZ)** or **1800 738 383 (Aust)**.

Unleash your inner artist

The Resene Mural Masterpieces Resene is running a mural competition with over \$7000 of prizes to be won. Entry is easy – simply register your entry details online at www.resene.com/murals.htm or drop into your local Resene ColorShop and pick up a copy of the Mural Masterpieces Competition registration form. Send your completed registration to Resene and you'll receive an entry pack containing all the information you'll need to get started.

There are four classes of entry:

- Best Professional Mural
- Best Community Mural
- Best School Mural (2 categories Y1-6, Y7+)
- Best Mural Design

Entry is open to all ages and all mural types, so get your creative juices and paintbrushes fired up. Entries close 12 November 2013.



Are you listed?

The Resene online Find-A-Professional section (www.resene.com/Professionals/search-professionals.jsp) lists professional decorators and specifiers free of charge on the Resene website. It's a quick and handy way for website users to find everything from a professional painter to a professional waterblaster to a registered architect. Listings include hyperlinks to email and website addresses to make contacting the relevant business easy.

If you're not listed yet, make sure you get your free listing – all you need to do is visit the Resene website listing page (www.resene.com/Professionals/update-emailform.jsp) and complete your details or pick up the Professionals Wanted brochure at any Resene ColorShop, complete and return.

And if you have a listing already and want to add some photos, simply send up to three images to update@resene.co.nz with the subject header Resene Marketing – Professionals Wanted. Make sure you include your business details so we can match your pictures up with your listing. If you prefer you can also send us good old photos and we can scan them in for you (just post to Resene Marketing, PO Box 38242, Wellington Mail Centre, Lower Hutt 5045, New Zealand).

So what are you waiting for? Get your business advertised for free today with the Resene Find-A-Professional service (www.resene.com/Professionals/search-professionals.jsp).

Watch where you put that pot

And we'll leave you with this common sense piece of advice from Dave Thomasen...

"Don't leave your pot of paint on top of steps.

An employee of mine left his pot of paint on top of his steps to talk to me. He lent on the steps, tipping the pot over, running paint down the treads, pouring over his hair and down his face. He was covered in paint. Time and time again I had told him not to leave his pot on top of steps etc. A lesson learnt and I never laughed so much, he couldn't see the humour..."



Catch you next month!
TwoCan, Editor.

