Resene TradeLines

lssue 9 - 2010

White on!

And just when you thought we couldn't find any new colours, we did manage to find a few more variants that customers want. You'll find them in the new **The Range Whites & Neutrals fandeck... 99**



Yeah White

The new **The Range Whites & Neutrals** has all the normal whites and neutrals hues, such as the ever popular **Resene Tea, Resene Spanish White** and **Resene Pearl Lusta**, but we've also gone through the range carefully and replaced some of the slower movers with new up and coming whites and neutrals colours. You'll also see a new section at the back with Karen Walker colour variants – including full, half and quarter strengths of her most popular neutrals. All of these new hues are available in handy testpots and drawdowns, so if you want to use these colour variants they'll now be readily available for you without having to ask for a custom colour.

KAREN WALKER PAINTS

Paint puddles

Common sense says that you should always make sure you put your paint tray in sight... it pays not to leave a paint tray behind you because Murphy's Law says you're almost guaranteed to forget it and end up stepping in it, as Allan Sheppard and Quintin Hercock respectively report...

"I once walked in a room of a house I was painting to find one of my workers had stepped into a bucket of paint so hard he was shaking his leg to get it off because he knew that stepping into paint means it's his shout."

"Never trust apprentices with holding your paint bucket. My apprentice and I were painting a roof in Upper Hutt when I asked him to climb down and grab a new roller. When he took too long I went down the ladder to see what was keeping him – when I stepped down off the ladder I found his paint pail around my foot. As you can imagine I caused quite a mess!"



WATCH YOUR STEP!

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In Australia:



In New Zealand: PO Box 38242, Wgtn Mail Centre, Lower Hutt 5045 Call 0800 RESENE (737 363), visit www.resene.co.nz or email advice@resene.co.nz

Colourful Winners

The winners of the inaugural Resene Total Colour Awards have been announced. Congratulations to all winners and their painters and builders who made their colour choices look good on the wall. After all you can pick a great colour scheme, but it's only when it is applied well to a good substrate that it looks great. The painters and builders who were part of the winning projects are:

- Ahead Building
- Amstar Interiors Ltd
- ASPEC Construction Ltd
- Aspect Interiors
- Builders By Design
- Cooper Construction Ltd Matakana
- **Forme Properties**
- Freear Phillip Ltd Hayden Construction
- John Chrichton Painters
- Joseph Painter
- Parkes Construction
- Paul Reddish Decorators
- **Pilkington Interiors**
- Polynesian Spa
- Maintenance Staff
- **Richard Adams**
- **Ross McAllister Painting** and Decorating
- **Scottys Construction**
- Simon Skinner, Skinbuilt Ltd
- Steve Todd and CBD Painters
- Wainwright Construction

To view all the winners of the Resene Total Colour Award entries and a selection of the entries, be sure to check out www.resene.com/colourawards. And if you have clients looking for fresh inspiration, it's a great place to direct them so they can see some of the latest colour options on a wide variety of current projects.

The Resene Total Colour Awards will be back in 2011, so make sure you take good pictures of any colourful projects you're involved in so you can enter next year.

Are you at risk?

Spending long periods of time working outdoors, year after year, can put you at a high risk of skin cancer. This is because ultraviolet or 'U.V.' radiation produced by the sun is a known carcinogen (something that causes cancer).

We have one of the highest rates of skin cancer in the world. Skin cancer, including melanoma which is the most serious type, is caused by excess exposure to ultraviolet radiation (U.V.R.).

The peak U.V.R. period occurs during the daylight savings months, especially between 11 am and 4pm.

Why protect your skin?

All skin types can be damaged by exposure to excessive sunlight. Damage is permanent and irreversible and increases with each exposure. Even on cool or cloudy days, U.V. radiation can be strong enough to damage skin.

Whenever working outdoors during high U.V.R. periods, it is important to protect your skin from sunburn and skin damage that can lead to skin cancer.

The workplace

The Health and Safety in Employment Act 1992 stipulates that your employer should protect your health and safety. This includes protection from injury by the sun.

If you work outdoors and your workplace doesn't offer any sun protection measures, raise the issue with your health and safety representative or employer.

By law, you should co-operate with your employer in measures to protect you. So cover up with hats, sun protective clothing, sunscreen, sunglasses.

How to protect your skin

When working outdoors, The Cancer Society recommends these five simple steps to protect against sun damage:

Reduce exposure to the sun's U.V. radiation

- Work and take breaks in the shade. Where no shade exists, use temporary portable shade.
- Plan, if possible, to work indoors or in the shade during the middle of the day when U.V. radiation levels are strongest.

FREE STUFF!

With us wishfully thinking the weather might start to warm up soon, we thought it was a good time to remind you about being sunsmart before you get a chance to get sunburnt. And if you need a pot of suntan lotion to help keep the sun's rays at bay, then ask your Resene ColorShop staff for a FREE POT, while stocks last.

- Plan to do outdoor work tasks early in the morning or later in the afternoon when U.V. radiation levels are lower.
- Share outdoor tasks and rotate staff so the same person is not always out in the sun.

Slip on some sun-protective work clothing

- Cover as much skin as possible. Long pants and work shirts with a collar and long sleeves are best.
- Choose lightweight, closely woven material with an ultraviolet protection factor (UPF) of 50+.
- Choose loose fitting clothing to keep cool in the heat.
 - Slap on a hat.
 - A hat should shade your face, ears and neck.
 - A broad brimmed styled hat should have a 7.5 cm brim.
 - A bucket style hat should have a deep crown, angled brim of 6cm and sit low on the head.
 - Legionnaire style hats should have a flap that covers the neck and joins to the sides of the front peak.
 - If wearing a hard hat or helmet use a brim attachment and a legionnaire cover.

Slop on some sunscreen

- Sunscreen should be broad spectrum with a sun protection factor (SPF) 30+.
- Sunscreen should be water resistant, especially if you work in or around water.
- Sunscreen should be applied evenly and thickly 15 minutes before exposure and reapplied every two hours.
- Sunscreen should conform to the joint Australian/New Zealand Standard AS/NZS2604:1998. Note: Sunscreen should not be used as the only or main form of protection. It is important to cover up as much as possible with clothing. This is particularly important for people who spend long periods outdoors.

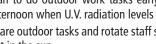
Wrap around some sunglasses

- Sunglasses should fit closely and wrap around the face.
- Sunglasses should meet the AS/NZS1067: 2003 sunglass standard, and Australian Standard AS1337 safety glasses, when appropriate.

We'll have more on the Ultraviolet Index next Tradelines.



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CONGRATULATIONS