

Issue 3 - 2010

“ Writing on walls used to be every parent's nightmare, but not any more. Now frazzled clients can get writing all over their walls and simply wipe it off once done without damaging the surface. And if they are looking for colour inspiration for the rest of their project, then the new Resene colour charts and Resene iFandeck may be just what they need to put their colour scheme together... ”



## Right write

Let your customer's ideas loose all over their walls with Resene Write-on Wall Paint.

Simply apply Resene Write-on Wall Paint over their existing light coloured wall paint or if they're looking for a colour change, apply the new colour then apply Resene Write-on Wall Paint over the top.

Once dry and cured your clients can use whiteboard markers to write all over the wall without damaging the surface. And when it's time to delete an idea they can quickly rub out the marker using a soft cloth or whiteboard eraser and start writing again.

Unlike normal whiteboards, Resene Write-on Wall Paint is designed to work with existing décor by allowing the colour of



the walls to show through the clear finish. There are options galore - you can have a Resene Tea coloured whiteboard, a Resene Spanish White one or any other light Resene colour that is desired by simply changing the colour of the wall prior to applying clear Resene Write-on Wall Paint.

Ideal for use in homes, offices and schools, at a fraction of the cost of normal large whiteboards. Use it in kitchens for clients to write reminders, in offices for to do lists, in conference rooms to share ideas and in schools for brainstorming, art and more. With Resene Write-on Wall Paint there's no limit to your client's ideas.

Resene Write-on Wall Paint is supplied as a two part product. See Data Sheet D907 for technical information.

## Keep clean

Protect wet areas in your next project with the Resene Kitchen & Bathroom range of products.

New to the range is Resene Lustacryl Kitchen & Bathroom, a semi-gloss waterborne enamel with added anti-bacterial silver protection and the mould protection of MoulDefender to minimise bacteria and mould growth. Anti-bacterial silver protection is internationally recognised as a safe and healthy method of deodorising and sanitising surfaces that come in contact with skin, food and water.



Use Resene SpaceCote Low Sheen Kitchen & Bathroom on walls and complement with Resene Lustacryl Kitchen & Bathroom on trims and joinery. Or for a semi-gloss sheen throughout use Resene Lustacryl Kitchen & Bathroom formulated with anti-bacterial silver and MoulDefender for your walls, trims and joinery.

Resene SpaceCote Low Sheen Kitchen & Bathroom (see Data Sheet D311K) and Resene Lustacryl Kitchen & Bathroom (see Data Sheet D310K) are available from Resene ColorShops and Resellers in a wide range of Resene colours suitable for residential and commercial work.

## Colour where you are

The new Resene iFandeck gives you instant access to thousands of Resene paint colours anywhere, anytime at the touch of finger simply by installing Resene's iFandeck on your iPhone or iPod Touch. To find out more go to [www.resene.com/ifandeck.htm](http://www.resene.com/ifandeck.htm).

If you don't have an iPhone or iPod Touch but would like to access electronic swatches of Resene colours, they are available online from the online Resene colour library at: [www.resene.com/swatches/index.htm](http://www.resene.com/swatches/index.htm).

**THAT'S HANDY!**



## Metallic favourites

Precious metal hues of silvers, golds, coppers and pewters have stood the test of time and continue to be popular decorating colour choices. The new **Resene Metallics and special effects chart** offers more choice of these colours as part of a selection that includes new hues developed using the new **Resene Fine Aluminium tone**.

Metallic paints were first introduced to the local market by Resene around a decade ago, and at the time, it was the striking dazzle of the **Resene Enamacryl Metallic Blast Grey tone** that caught people's eyes. As time has travelled by, the desire for metallic finishes has tended towards the softer metallic sheen of **Resene Enamacryl Metallic Silver Aluminium** and **Fine Aluminium**. **Resene Enamacryl Metallic Fine**



**NEW!**

**Aluminium** uses a smaller metallic flake to give a superb metallic sheen, without the dazzle of coarser metallics. It creates a softer metallic effect finish, ideal for those who love the sheen of metallics but perhaps don't want to splash out on anything too dazzling.

**Resene Metallics and special effects** are ideal for everything from exterior and interior walls to a finish for steelwork, furniture and kitchen cabinetry.

Colour chips are finished in the actual **Resene Metallics and special effects** finishes. And as a handy reference, the recommended basecoat for each colour is included in brackets next to the topcoat finish. The new **Resene Metallics and special effects colour chart** is available from Resene ColorShops and representatives or you can order your copy online from the Resene website.

## On top

New **Resene Summit Roof waterborne satin roof paint** is proving very popular. It combines a durable and desirable low sheen finish with direct to substrate technology suitable for use on a variety of surfaces.

To simplify colour selection, Resene has created the new **Resene Summit Roof colour collection** incorporating the most popular Resene roof colours and a selection of colours matched to popular **COLORBOND®** and **COLORSTEEL®** colours. The **Resene Summit Roof** range is also available with **Resene Cool Colour technology**,



ideal for those seeking darker colour roofs without the heat buildup of standard colours.

Colour chips are finished in **Environmental Choice approved** Resene paint. The new **Resene Summit Roof colour chart** is available from Resene ColorShops and representatives or you can order your copy online from the Resene website. Once current stocks of the **Resene Hi-Glo colour chart** are used up, it will be replaced by the **Resene Summit Roof chart**.

To keep key roofing options 'under the same roof', the **Hi-Glo Metallic** and **MIOX** tones are moving to **Resene Summit Roof Metallics** branding. The recommended coating system for these remains unchanged including the priming requirements.

## Chocoholics

**With Easter in sight, it's time to ensure you are all aware of the rules of chocolate...**

If you get melted chocolate all over your hands, you're eating it too slowly.

Chocolate covered raisins, cherries, orange slices and strawberries all count as fruit, so eat as many as you want.

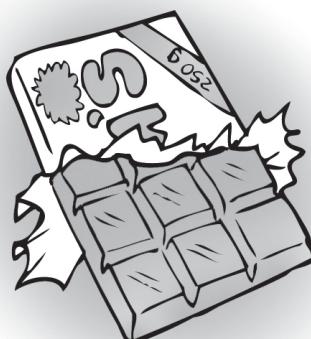
**The problem:** How to get two kilos of chocolate home from the store in a hot car. **The solution:** Eat it in the parking lot.

**Diet tip:** Eat a chocolate bar before each meal. It'll take the edge off your appetite and you'll eat less.



A nice box of chocolates can provide your total daily intake of calories in one hit. Isn't that handy?

If you can't eat all your chocolate, it will keep in the freezer. But if you can't eat all your chocolate, what's wrong with you?



If calories are an issue, store your chocolate on top of the fridge. Calories are afraid of heights, and they will jump out of the chocolate to protect themselves.

Money talks. Chocolate sings.

Chocolate has many preservatives. Preservatives make you look younger.

Put 'eat chocolate' at the top of your list of things to do today. That way, at least you'll get one thing done.

Why is there no such organisation as **Chocoholics Anonymous?** Because no one wants to quit.

**Chocolate is a health food.** Chocolate is derived from cacao beans. Bean = vegetable. Sugar is derived either from sugar beets or cane, both vegetables. And, of course, the milk/cream is dairy. So eat more chocolate to meet the dietary requirements for daily vegetable and dairy intake.



Enjoy your Easter spoils and we'll catch you all next month!

TwoCan, Editor.

