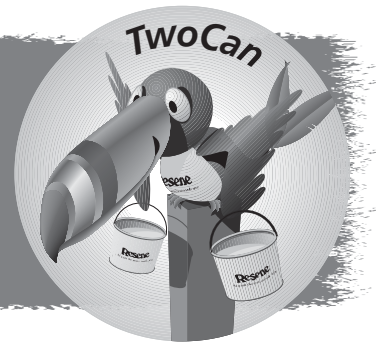


“ With the winter weather hanging around, interior projects are looking good about now. And with interior projects comes wallpaper. These days wallpaper is more and more seen as a feature rather than a full interior finish, complemented by modern Resene paint colours, painted trims and joinery and neutral painted ceilings. With an explosion of choice, Resene has created an electronic alternative to lugging loads of wallpaper books around... ”



## Spoilt for choice

The customer wants wallpaper but isn't quite sure what and thus begins what can be weeks of poring through wallpaper books trying to find just the right pattern, texture and colour.

And then once they've chosen there's the all important wallpaper paper code to get right otherwise goodness knows what paper might end up on the wall. Every paper is unique and some are easier to apply than others so just quoting for a wallpaper can be tricky when all of a sudden you are dealing with pattern matches and special application instructions.

To make searching for wallpapers and retrieving information easier, Resene has developed the **Resene Wallpaper Library** online. It includes thousands of wallpaper swatches complete



with a description of the paper, pattern matches and much more. It's a great way to check out wallpapers when you are away from your ColorShop or it's closed for the night.

Plus your clients can use the online **Resene Wallpaper Library** to see what options are available that might fit their design plans. They can search by colour, texture and pattern and the service will bring up a list of options for them to consider. If they need more help choosing they can print their favourites and bring them into Resene with their other swatches and our staff can help them make their choice.

So if you're in the market for wallpaper, check out [www.resene.com/wallpaper.htm](http://www.resene.com/wallpaper.htm).

## Clever cookie

**Paul Perez of Target Painters shows that a little ingenuity goes a long way...**

We were down to the last two litres of product completing structural steelworks when there was a layer (about an inch) of air between the paint and the piston pump. "What shall we do now?" asks the apprentice to the master. Master fills the bottom of the paint can with a handful of big clean stones causing the paint level to cover the pump and we finish the job with no dramas saving time and money. Simple yet clever!



## Kitchen chaos

**Rick of Glasskote Decorations shares a handy tip with us... as a result of a slight paint mishap!**

When I was still an apprentice my boss got me to paint some renovations on a house that was owned by our builder. I had to spray out a new pantry room in the kitchen. This was located on the fourth floor of his beachfront mansion. When I finished spraying I turned off the spray gun and went to turn the bypass switch. Suddenly an explosion of paint went streaming across the kitchen. This was due to dried paint on the end of the release hose. It covered the cabinets, the granite bench and their brand new \$5000 black fridge, the size of a small car.

He had an office downstairs with five staff that have their morning tea at 10am on the fourth floor. It was now 9.50am so I only had 10 minutes to clean up. I gathered all their tea towels using them to mop up the paint. When they were used I got the towels from the bathroom.

With my heart racing I knew any minute now the boss with all his staff would bust me. Sprinting down the stairs I threw the tea towels and towels into the washing machine in the garage. Just as I started to walk upstairs the office door opened and everybody followed me upstairs, luckily their meeting ran overtime. As I got to the kitchen I quickly scanned the area for any sign of the mishap – to my relief it was spotless... until I walked past the fridge and noticed where I cleaned with Scotchbrite pads that there were dull patches on the glossy surface of the fridge. So I strategically slid some fridge magnets around and placed a couple of post it notes over the patches until everyone left. I spent the rest of the day cleaning and drying the towels, as well as lightly buffing the entire fridge with the Scotchbrite pad to blend in the dull patches and get an even finish over the surface. From then on I have never used the bypass switch on my spray machines.

**My tip is: I release the pressure from my hand piece.**

## Sign time

3M is a household name for most of us, and for those in the signage and graphics business, 3M is more often than not a key business supplier. That's because 3M Commercial Graphics, is the leading and innovative supplier of graphic films and products to the signage and graphics industries.

With specification and training systems in place to ensure clients get the best finish, 3M also undertake product testing to determine the best coatings to complement their products. 3M Commercial Graphics specifies Resene paints as the surface coating for walls prior to Graphic Films being applied by signwriters here.



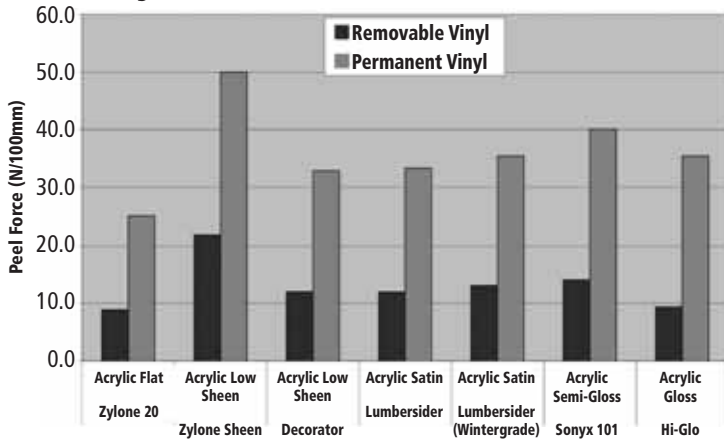
Comprehensive paint adhesion testing carried out in 2006, revealed that Resene paints had excellent adhesion quality and were very effective as the interface between graphics and the substrate.

When it comes to adhesives there's two main choices – removable and permanent. Both films achieved superb adhesion results with a range of Resene paint, including exceptionally high adhesion results with Resene Decorator Acrylic Low Sheen or Resene Zylone Sheen, making them an ideal base for 3M Graphic Film Adhesion.

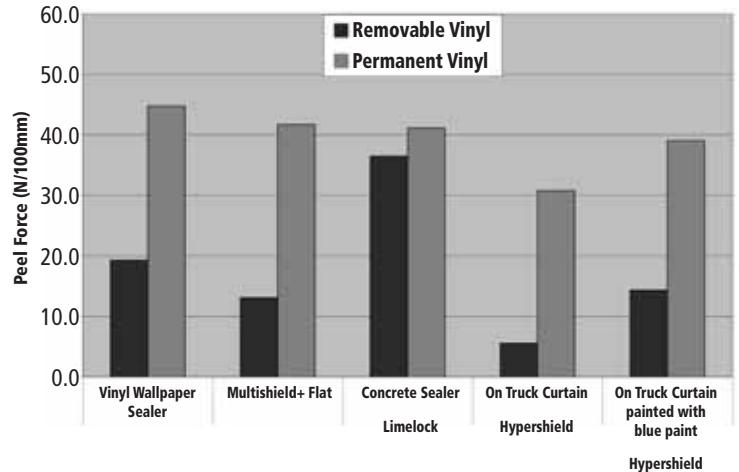
And if you're looking for more info on 3M, contact Justin White, National Product Specialist on (NZ) 027 233 4226 or visit [www.3m.co.nz](http://www.3m.co.nz).

## Peel tests – 3M Scotchcal Vinyls on Resene paints

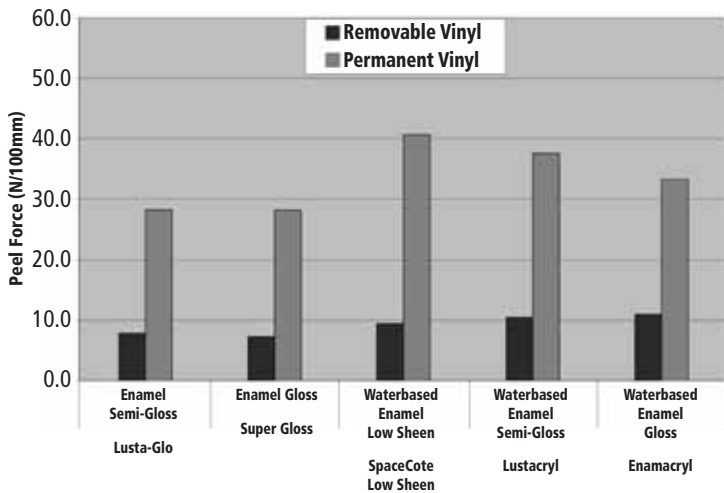
### Acrylics



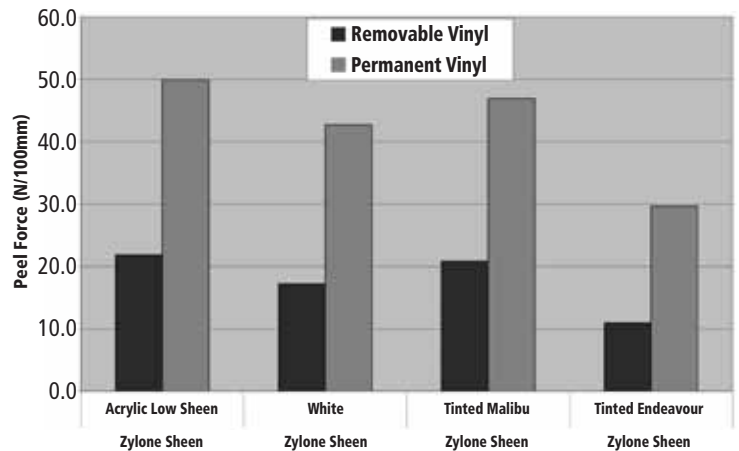
### Sealers



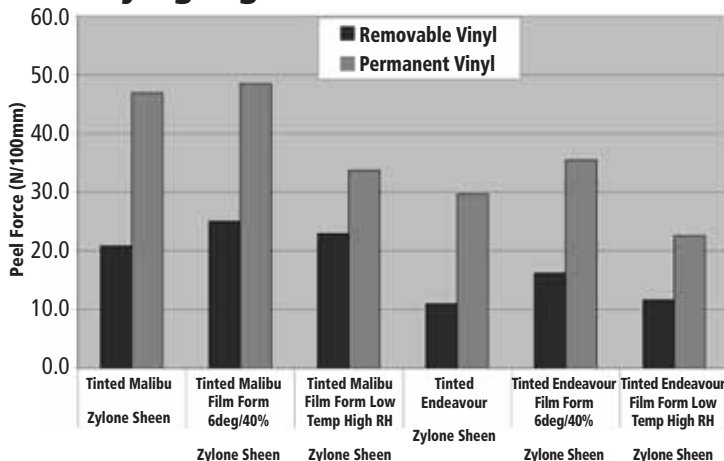
### Enamels



### Tints



### Drying regime



*"Comprehensive paint adhesion testing carried out in 2006, revealed that Resene paints had excellent adhesion quality and were very effective as the interface between graphics and the substrate".*

