

Issue 10 - 2007



“ The race to Christmas is on with clients trying to get all their projects done by Christmas so they can head away for a carefree holiday. To help your clients keep their cool in the baking sun, it's worth mentioning **Resene Cool Colours** as an option. Available in hundreds of exterior colours, customers can easily choose a **Resene Cool Colour** effect that looks the same as the normal finish, but for a few extra dollars will reflect much of the sun's energy and keep their place cool. Grab a copy of the **Resene Cool Colours brochure** from Resene for the full details of how this unique new technology works. ”



## Pot shot!

We couldn't resist sharing this story with you provided by Marshall Paddison of Alpha Painters...

As a painting contractor in my own business I was contracted to paint a roof on the main clubhouse at the Remuera Bowling Club. This building overlooked the Main No.1 Green where the finals of a High Tournament were in progress and any interruption of such contests was deeply frowned upon.

There I was sitting up on the roof hip and had just finished spraying the whole roof face overlooking the top Tournaments in progress. The colour at the time was a strong Burnt Orange - similar to Hi-Glo Twizel. Just then I started a major bout of sneezing and out shot my upper denture plate, which started skidding down the roof collecting not yet dried bright orange paint as it went. Down the roof they careered towards a group of very professional looking men standing around measuring the distance of a finished game from their kitty. My fervent prayer was of course that it would hit and lodge in the

spouting and that would be that. But no such luck - such was the force of the sneeze and the pitch of the steep roof that those blasted pinky whites (now covered in bright orange) jumped the spouting, hit the flexible canopy extending from it and launched right out onto the green among the circle of men in very serious contemplation. And further to my horror as I sat frozen to the spot I could see those dreaded choppers of mine "bouncing in among the bowls and" coming to a stop (to my utter amazement) close to that dear little white ball in the middle.

Well - time seemed to stop still as this ring of white clad Doctors, Lawyers and Managing Directors stood frozen to the spot. No one - it seemed - capable of making a move for a very long time. Finally after an eternity one of them bent down and picked up my offending choppers and called out to me in loud Queen's English (Stanley-Livingstone style) the overstated obvious "These are yours I presume?" he said.

And all I could toothlessly mumble back was **Yes they are - did I win?!!**

## Handy help

Resene has released a series of **Professional Painter booklets** that give you a quick guide of what to use where and important info to ask. These are available free of charge so just check with your local Resene representative or ColorShop for a copy or download a copy from the Resene website [www.resene.co.nz](http://www.resene.co.nz).

Plus we give you info on a whole range of typical painting problems on the Resene website. The handy thing about that is that if you're on a job and having trouble explaining a paint phenomenon to the client, you can print out the relevant page from the Resene website and use that to explain the issue.

**To check out this handy info and much more visit [www.resene.co.nz/homeown/probsolv/probsolv.htm](http://www.resene.co.nz/homeown/probsolv/probsolv.htm).**

And to give you a taste of what info you can find, here's the ins and outs of timber staining and how to avoid it...

Staining from timber is a brownish or tan discolouration of acrylic house paint that can occur when the paint is applied over certain types of bare wood. Naturally it can be quite unsightly on white or light-coloured paints. Although the discolouration will often bleach out in open, exposed areas, it can be very persistent in damp areas that receive little sunlight. Staining commonly occurs when water soluble tannins found in some kinds of

wood, particularly Cedar, Redwood and Beech, seep through waterborne paint and discolour it.

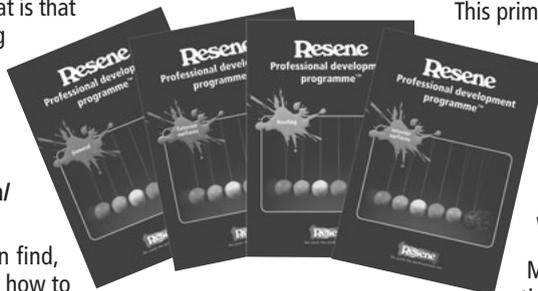
The condition can also occur over painted knots of other wood species especially some types of pine, and it can be sometimes observed where previously painted pine has peeled down to the bare wood, permitting the staining material to rise to the surface.

To avoid staining, bare wood should be primed with **Resene Wood Primer**. This primer will keep the wood tannins from bleeding into the topcoat, except in the most severe cases.

Note that for Cedar, a pre-treatment with **Resene TimberLock** is strongly recommended. This is to help bind up and strengthen the timber surface of the very soft Cedar. This will not seal in stains and is not needed prior to **Resene Waterborne Woodsman**.

Most often associated with Cedar and Redwood timber, some native Beech will also stain. Stains usually appear immediately but may appear after rain. A barrier coat of enamel paint is the only way to fix these problems. Staining will only occur if waterborne paints are used. A primer coat of **Resene Wood Primer** should seal off stains that do appear.

Some imported hardwoods may also stain and decking timber left unpainted can cause stain splashes onto surrounding painted weatherboards.



## Products with more uses than one!

We all know that products may be recommended and designed for one thing but can come in very handy for a whole range of things.

For example, if you're one of the lucky few with a media room in your home (or your client does), then acoustics will be a high priority. For the best acoustics you want a softer finish that will absorb the sound so it doesn't bounce back around the room. **Resene Zylone 20** is ideal for this.

And for those lucky enough to have all the latest media room mod cons, but haven't quite got around to the big screen, we've had great reports about using **Resene Hi-Glo Aluminium** sprayed onto the media room feature wall in place of a big screen.

## Plus here are some ideas from other professionals that you might find useful in your work...

### Quick fix

We recently completed a refurb and it was decided to paint over 20 year old wallpaper. We chose to use **Resene Thixalon** and it has been a godsend. **Resene Thixalon** covered all rips and blemishes of which there were a lot and has worn well since. If we need to repair a wall, Resene Thixalon is easy to match and as long as the paint is feathered you cannot tell the difference.

From: Geoff Milne of the Copthorne Hotel

### Shoo fly

I had clients that had great trouble with cluster flies landing on their roof at dusk. As the night came the flies would come into the ceiling cavity and come down through the downlights of the house. The problem had been going on since the house was built five years prior. They had a pest control firm spray different chemicals to try to stop the flies — without any success.

Sitting down in front of their computer my clients found out that cluster flies liked the coolness of light coloured roofs. We came in and sprayed two coats of **Resene Hi-Glo** house and roof paint in **Resene High Tide** and had immediate success. As soon as the roof was painted the darker colour the flies disappeared, so if you or your client has a problem with cluster flies, check the colour of your roof before spending time on pest control.

From: Ian Anderson of Knox and Anderson Ltd

### Hot stuff

Don't forget that when the sun gets hot, cover up exposed skin and slap on some sunscreen. Your local **Resene ColorShop** has pots of handy suntan lotion to give away — just ask for your pot while stocks last. Resene also has a range of clothing from caps to t-shirts etc to keep you covered this summer. Check out the trade display at selected stores.

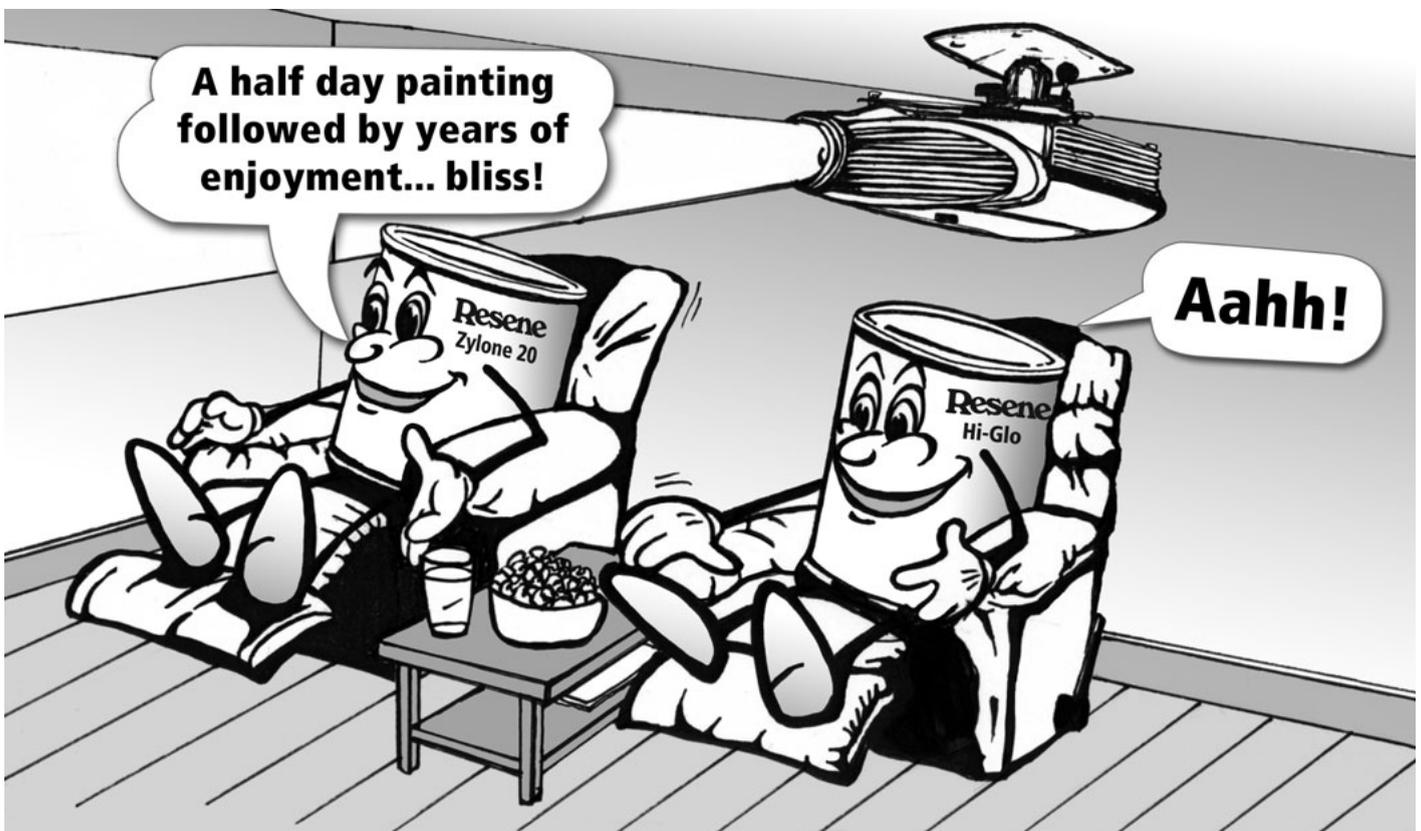


And once you've covered yourself, grab some **Resene Hot Weather Additive** for any waterborne products you are planning to apply. It will slow down the drying of the paint giving you a longer wet edge to get just the right finish.



More news next month!  
Eneser Bucket, Editor.

*Eneser Bucket*



Relax in front of the big screen: A coat of Resene Hi-Glo Aluminium creates a fantastic media wall.