

Issue 06 - 2007

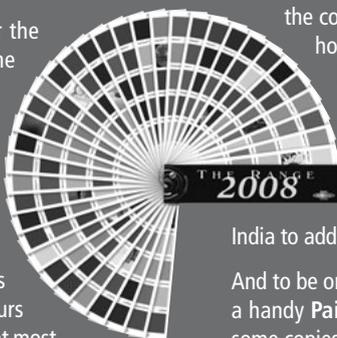


“ Hmm... Issue 6 means it is **The Range fashion fandeck** launch time, which means that another year has mysteriously passed by and the colour trends have revolved forward. Luckily it doesn't mean you need to throw out last year's colours, it just means you'll have a whole bunch of people inspired by this year's colours who might just need a hand getting their new fashion look onto their wall. And for the less than decisive, the new **Resene EzyPaint** software might just help make that excruciating colour decision without you having to pull out any more hair! ”

2008 here we come

Think sunset colours and you're basically on track for the colour trends coming in for 2008 and beyond - imagine hazy purples, oranges, yellows and reds. Keeping the sunset in mind is a nice easy way to remember the key focus for the trends and be up with the play and then you can tack on the other important stuff.

Colours earlier this century were changing at a somewhat frenetic pace and we, plus everyone else, had a hard time keeping up with what was hot and what was not. Now things have slowed down a wee bit and colours are hanging around longer, which basically just means that most colours in fashion now will be in fashion for longer than ever before.



With winter heading our way this warm new palette seems ideal, but the cooler greens and blues will be a welcome relief when the hotter months return. For those who never quite got their head around pink men's shirts, don't worry the trend is starting to fade and move to purples instead so you may not have to go pink yourself... yet!

China will be hosting the Olympic Games in 2008 so this will buoy up the reds and join the sari brights of India to add a bit of punch to the options.

And to be on the safe side, the colour trends for 2008 are available in a handy **Paint colour cues for 2008 brochure** – so grab yourself some copies from your local Resene ColorShop and hand one over to anyone who wants your expert opinion on the fashion colour trends.

Ezy'er

Resene EzyPaint started life as a basic wee software program with 20 pictures, some Resene colours and some basic functions to allow you to recolour the pictures. At the time it was a massive technological breakthrough.

Time marches on and in the IT world time seems to run by at a blur. Each year the **Resene EzyPaint** software has had another update and has grown and grown and grown. Of course the bigger it got the more complicated it got (kind of like a teenager!), until it was time to take it all apart again and find a better way of putting it back together.

Now that sounds like an easy task, but it is a bit like trying to make a kitset – you always end up with one piece that doesn't seem to fit anywhere and then you have to undo it all and start from scratch, until eventually everything clicks into place.

The new **Resene EzyPaint** has all the popular features of the previous versions but is much easier to use, and combines years of customer feedback about the existing version. Everything works off a main screen so no flicking back and forwards between programs to get everything working. We've even reduced the amount of info you need to type in to download the new version.

The only downside is that the new version requires more memory, which isn't a problem for most computers because they are much grunter now than ever before. Still if you have a slow internet connection then load the software from a CD rather than online as it will be much quicker. You can borrow or buy a CD copy from Resene ColorShops – whichever suits you.

New **Resene EzyPaint** includes quick and easy virtual painting with a gallery of hundreds of pre-pathed images through to the ability to path and paint

your own image. The pathing and colouring process has been simplified to make the software quicker and easier to use so painting your own place or your client's own place is easier than ever.

Added to this is cool new **Ezy3D** functionality, which provides three dimensional views of rooms with the ability to lay tiles and carpet, apply wallpaper to walls, apply your favourite laminates, change the exterior finishes to plaster finishes and brick, change the roofing material style, select different room height and coving options and recolour surfaces in Resene colours. Pretty cool! There are more partners than ever so you can add lots of different finishes into the mix including Altex Coatings, Cavalier Bremworth soft flooring, Dimond Roofing, Firth masonry, Interior laminates, Ven-lu-ree window coverings, Rockcote plaster finishes, Tile Warehouse tiles, Vision wallcoverings and Winstone Wallboards.

So get your free **Resene EzyPaint** download from www.resene.co.nz, www.resene.com.au or borrow or buy a CD copy from your Resene ColorShop and check out all the new features. If you buy a CD you can lend it out to your clients if you wish, then once they've done loading it you can leave them to play with colours to their heart's content and keep the CD handy for the next client battling a colour decision.



You know you need a new van when...

- You pull over to let a fire truck go by, and it stops behind you.
 - You have to go to a repair centre every thousand kilometres to get the duct tape replaced.
 - You accidentally drive into a junkyard, drive out, and get accused of stealing.
 - The only thing holding your bumper on is the bumper sticker.
- You return to your vehicle and find someone broke in and left a hundred dollars and a new stereo.

And if you need to hide some inevitable cosmetic van bumps and scratches but don't want to fork out for a panelbeater to fix them, grab yourself a free Resene van decal or large vehicle magnet and strategically add to your van where needed.

Read between the lines

An afternoon foray into the web led to this little 'gem' on reference letters... and makes you think it might just pay to read between the lines the next time you read a reference letter just to make sure there isn't a double meaning among the glowing references!

Having to write reference letters for people with very dubious qualifications can cause trouble so here is an arsenal of statements that can be read two ways: You are able to state a negative opinion of the ex-employee's poor work habits, allowing the ex-employee to believe that it is high praise while trying to warn the new employer of their less than positive attributes.

1. To describe a person who is extremely lazy: "In my opinion," you say as sincerely as you can manage, "you will be very fortunate to get this person to work for you."
2. To describe a person who is totally inept: "I most enthusiastically recommend this candidate with no qualifications whatsoever."
3. To describe an ex-employee who had problems getting along with fellow workers: "I am pleased to say that this candidate is a former colleague of mine."
4. To describe a candidate who is so unproductive that the job would be better left unfilled: "I can assure you that no person would be better for the job."

5. To describe a job applicant who is not worth further consideration: "I would urge you to waste no time in making this candidate an offer of employment."

6. To describe a person with lacklustre credentials: "All in all, I cannot say enough good things about this candidate or recommend him too highly."



And if the cold is getting you down, remember a line from Confucius...

Our greatest glory is not in never falling, but in rising every time we fall. In short you're allowed to stuff up, but don't give up!

And don't forget about the Resene Wintergrade range - Resene Wintergrade Hi-Glo, Resene Wintergrade Lumbersider, Resene Wintergrade Quick Dry and Resene Wintergrade Resitex to keep you working through the cold.

More news next month!
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