

Resene TradeLines

Issue 3 - 2006



“ Super 14 has started - the perfect excuse to sit back and relax for a few hours (or more if you can justify supporting multiple teams)! The Technical team has again rolled into action to deliver us some new products to make life easier and cooler so that is definitely a good start to the year. ”

1, 2, 3 in 1

Ranchsliders, massive windows, super smooth finishes and monolithic walls are a headache for many people as glancing side light can show up less than perfect finishes on walls as well as any surface imperfections in critical light conditions. Often the problem is only evident for a short period each day when the light is at a certain angle, but whether a one hour a day or all day problem, it is unlikely to be accepted by the homeowner.

The situation is made worse when the level of finish is insufficient, such as a Level 4 finish when a Level 5 finish is needed. In the past Resene have recommended a Level 5 finish in all critical light areas, best achieved by skim coating the entire surface of the paperfaced plasterboard and stopping with **Resene Broadwall Surface Prep**. This has been a popular way to achieve the required Level 5 finish though we have had a few nudges from various corners asking for a sprayable version. After extensive testing of a number of versions, Technical has created **Resene Broadwall 3 in 1**... why 3 in 1? Well, it does up to three jobs... thinned it may be used as a sealer, it is suitable as a surfacer and it may be used as a sealer, surfacer and finish coat on ceilings either as-is or tinted to a range of popular Resene whites and neutrals.



Of course, like a lot of new technologies there are some tips and tricks to getting the best finish out of the product so we recommend you get a short training lesson from Resene before you start using the product the first time so that you get the best out of it. Like anything, it is easy... once you know how!!

Best results are achieved with airless spray using a unit capable of achieving a flow rate of no less than 3 litres per minute such as a **Graco Ultra 795 Mark II**. A 527 tip is recommended for application to small areas while a 1227 tip is recommended for application to larger areas (tip sizes are minimum required for application). The use of 60 mesh gun and in-line filters is recommended with a 3/8 hose from the spray unit. Power leads for unit operation must not exceed 20 metres.



The Graco Ultra 795 Mark II spray unit

For more information check out Data Sheet D810 or have a chat to your Resene rep. If you prefer to stick to a non-spray version, you'll be delighted to know that **Resene Broadwall Surface Prep** will continue to be part of the Resene range so no matter whether you brush, roll or spray there'll be a Level 5 surfacer option for you to choose from.

Light laughs

To give your laughlines a workout, here's a selection of the latest annual Darwin Award winners...

The chef at a hotel in Switzerland lost a finger in a meat-cutting machine and, after a little hopping around, submitted a claim to his insurance company. The company expecting negligence sent out one of its men to have a look for himself. He tried the machine and lost a finger. The chef's claim was approved.

After stopping for drinks at an illegal bar, a Zimbabwean bus driver found that the 20 mental patients he was supposed to be transporting from Harare to Bulawayo had escaped. Not wanting to admit his incompetence, the driver went to a nearby bus stop and offered everyone waiting there a free ride. He then delivered the passengers to the mental hospital, telling the staff that the patients were very excitable and prone to bizarre fantasies. The deception wasn't discovered for 3 days.

A man walked into a Louisiana Circle-K, put a \$20 bill on the counter, and asked for change. When the clerk opened the cash drawer, the man pulled a gun and asked for all the cash in the register, which the clerk promptly provided. The man took the cash from the clerk and fled, leaving the \$20 bill on the counter. The total amount of cash he got from the drawer...\$15. (If someone points a gun at you and gives you money, is a crime committed?)

Seems an Arkansas guy wanted some beer pretty badly. He decided that he'd just throw a cinderblock through a liquor store window, grab some booze, and run. So he lifted the cinderblock and heaved it over his head at the window. The cinderblock bounced back and hit the would-be thief on the head, knocking him unconscious. The liquor store window was made of Plexiglas. The whole event was caught on videotape.

The Ann Arbor News crime column reported that a man walked into a Burger King in Ypsilanti, Michigan, at 5 a.m., flashed a gun, and demanded cash. The clerk turned him down because he said he couldn't open the cash register without a food order. When the man ordered onion rings, the clerk said they weren't available for breakfast. The man, frustrated, walked away.

When a man attempted to siphon gasoline from a motor home parked on a Seattle street, he got much more than he bargained for. Police arrived at the scene to find a very sick man curled up next to a motor home near spilled sewage. A police spokesman said that the man admitted to trying to steal gasoline and plugged his siphon hose into the motor home's sewage tank by mistake. The owner of the vehicle declined to press charges, saying that it was the best laugh he'd ever had.

An American teenager was in the hospital recovering from serious head wounds received from an oncoming train. When asked how he received the injuries, the lad told police that he was simply trying to see how close he could get his head to a moving train before he was hit.

family ties

A couple drove down a country road for several miles, not saying a word. An earlier discussion had led to an argument and neither of them wanted to concede their position. As they passed a barnyard of mules, goats, and pigs, the husband asked sarcastically, "Relatives of yours?"

"Yep," the wife replied, "In-laws."

the Eneser news the professionals use

Resene TradeLines

Quick find



With fax, email, txt, phone, cellphone plus good old snail mail we sometimes find information and queries slip through the cracks if it goes to the wrong person and doesn't get redirected. So, just to make things easy for everyone, here are the contact details for our Accounts Departments in New Zealand and Australia - if you follow these details you'll know your info is getting to the right person.

If you have a query or problem with your Resene account, or are sending us your remittance advice, please contact us on:

In Australia:
 Phone: 07 5594 9522
 Fax: 07 5594 9093
 Email: accounts@resene.com.au

In New Zealand:
 Phone: 04 577 8285
 OR 04 577 8284 OR 04 577 8112
 Fax: 04 577 0610
 Email: accounts@resene.co.nz

Even cooler

It's always the way - you launch a new product and everyone wants to use it somewhere other than where it was first intended. This is what has happened with Resene Cool Colour technology, so now it has expanded from just a high gloss roof coating to being available for everything from weatherboards and concrete to windowsills. **Resene Cool Colours are now available in Resene Lumbersider satin acrylic, Resene Sonyx 101 semi-gloss, Resene Hi-Glo gloss acrylic, Resene X-200 waterproofing membrane, Resene Enamacryl gloss waterborne enamel, Resene Lustacryl semi-gloss waterborne enamel and Resene AquaShield mineral effect.** Best of all, if you have a large enough job (200 litres +) we can make many other colours into cool colours - just ask your Resene representative and they will check with our Technical Department to see what benefit you would get converting your colour to a Cool Colour.

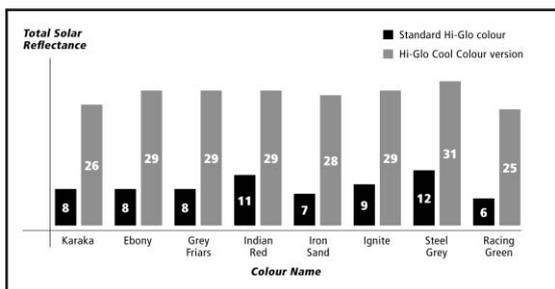
Anyway, in case you have completely forgotten what Cool Colours are about here's the short explanation...

Resene Cool Colour technology allows the coating to retain its normal visible colour but reflect heat from the surface, reducing stress on the coating and substrate and subsequent heat related damage improving the longevity of each. The technology also minimises build up of unwanted heat in the building reducing airconditioning and cooling costs. In short, the colour looks the same as normal but reflects much more heat than normal so doesn't get as hot as the standard colour would.

Those who remember the introduction of the new Cricket NZ black shirts a wee while back will remember them talking about a new technology that stopped the shirts absorbing the heat a black shirt normally would (which would make it unbearable for cricket players). The Resene Cool Colour paint technology is basically the same, but instead of protecting cricketers' backs we are protecting houses and buildings instead.



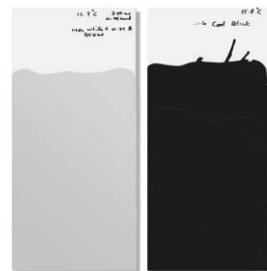
Cool Colour technology is generally best suited to colours that have black in their make-up as these tend to absorb the most heat. Colours like popular **Resene Lumbersider black** and colours such as **Resene Karaka, Resene Nero, Resene New Denim Blue** plus many more are ideal candidates for cool colours.



The full Cool Colour system is generally **Resene Cool Primer** plus two topcoats of Cool Colour topcoat, however with some colours the Resene Cool Primer only adds a minor improvement to the system so you can leave it out. Check with your Resene rep if you are planning to use a Cool Colour without the Cool Primer and they can confirm with Technical before you start to make sure the system will still work well.

There is a specific Resene Cool Primer suitable for use on roofs and the like, plus Resene Quick Dry is now also suitable for use as a cool primer on many other exterior surfaces.

Grey panel is a standard coating. The black panel is coated in Resene Cool Colour technology. The black Cool Colour panel reflects more heat and remains cooler than the standard paint finish on the grey panel.



More news next month!

Eneser ♥
Bucket

Eneser Bucket, Editor.



Painting with Eneser
 No. 67

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 Call 0800 RESENE, visit www.resene.co.nz
 or email advice@resene.co.nz

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