

# Resene TradeLines

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“ Writing this newsletter in winter is a bit of an occupational hazard - trying to get as close to the heater as possible without causing a computer meltdown or accidentally toasting my pen. Still the end of winter is in sight, which means we'd better make the most of the excuse to stay inside because soon it'll be springcleaning season, which is just one side shuffle away from being out and about slapping paint all over the place to get things looking spic and span for the end of the year. So best find yourself a hot mug of coffee, wrap your hands around it and if you're in luck they might just about thaw out by the time you get to the end of this TradeLines. ”

## Wet wise

Ever looked around your bathroom or kitchen and shuddered at the thought of what bacteria was happily buying an apartment complex for home and income on your benchtop, not to mention the bacteria friends they had invited over for an extended stay? The ongoing moisture in kitchens, bathrooms and laundries is like a homing beacon for bacteria and mould, with both happily settling in as if it was a 5-star resort.

Recognising that sometimes you need a little extra attention in these areas, Resene has created new Resene SpaceCote Low Sheen Kitchen & Bathroom combining the benefits of the popular low sheen waterborne enamel with added anti-bacterial silver protection and the mould protection of MoulDefender. Available in white and colours off white, this new product is ideal for all interior wet areas for added protection. MoulDefender

has proven itself as a useful additive over the last few years, helping to slow down the growth of mould. Of course you have to make sure the surface is free of moss and mould before you start the painting otherwise you'll just have to start from scratch again.

Anti-bacterial silver protection is a handy tool in the technical team's belt as is recognised as a safe and healthy method of deodorising and sanitising surfaces that come in contact with skin, food and water.

See Data Sheet D311K for more info on Resene SpaceCote Low Sheen Kitchen & Bathroom.



## Wet edge wet whopper

Not that you quite need it right at this particular second... but we have put together a 4L Hot Weather Additive pack to save you going through hundreds of 500ml bottles when you are working on a large project. Not only do you save a lot of lid unscrewing, you'll also find you end up with a lot less packaging and a better litre price. So rather than just grabbing a small 500ml bottle here and there, pick yourself up a 4L and you'll be ready to rock and roll when the heat starts cranking its way up.

And while midwinter might seem like a very odd time to launch this kind of product, we figured there was no point waiting until it got hot, otherwise by the time we got the stock made it would be freezing again!!!

You'll find that additions of Resene Hot Weather Additive will help keep the paint's wet edge wet for longer making it easier to get the superb result you need without hassle.

### Quick tip

Here's a tip just in from one of our reps... "Don't use sugar soap to prepare floors - while it might work sometimes it's just as likely to fail! Instead use a product designed for prepping these surfaces like Resene Paint Prep and Housewash or Resene Roof Wash and Paint Cleaner.

## Division of labour

Three men were sitting together bragging about how they had given their new wives duties.

Terry had married a woman from England and bragged that he had told his wife she was going to do all the dishes and house cleaning that needed to be done at their house. He said that it took a couple days but on the third day he came home to a clean house and the dishes were all washed and put away.

Jimmie had married a woman from Croatia. He bragged that he had given his wife orders that she was to do all the cleaning, dishes, and the cooking. He told them that the first day he didn't see any results, but the next day it was better. By the third day, his house was clean, the dishes were done, and he saw a huge hot meal waiting for him on the dinner table.

The third man Sonny, had married a New Zealand girl. He said that he told her that her duties were to keep the house clean, dishes washed, lawn mowed, laundry washed and a hot dinner on the table for every meal. He said the first day he didn't see anything, the second day he didn't see anything, but by the third day most of the swelling had gone down and he could see a little out of his left eye.



## Hole colour and nothing but the colour

Pick up the multi-finish chart and try and block out all the other colours except for the one you are considering - unless you are Houdini, have 5 arms or cheat and use pieces of paper or the like to block out the surrounding colours, chances are that strong red on the right is nicely reflecting onto the lighter colour you're looking at making it look different.

While we all know we should isolate colours when we view them, many forget to do it and then regret it when they see the colour on the wall that doesn't quite look right. So next time you have a customer humming and haing over a colour, make sure you hand them over a grey isolator. That way you've got more chance they'll see the true colour and be delighted at your work when you put their colour up rather than pleading you to immediately cover it with a coat of something else.

The Resene isolators now come complete with two holes - one for the large chip charts and one for the smaller chip charts. Grab yourself a few next time you're at Resene and then hand them out as you need to, then restock next time you're back in. They're a handy freebie to have around and might just save you a few customer headaches.

## Cow management

And lastly to leave you with a smile, here's an oldie but a goody that has been doing the rounds...

**Feudalism:** You have two cows. Your lordship takes some of the milk.

**Communism:** You have two cows. Your neighbours help take care of them and you share the milk.

**Fascism:** You have two cows. The government takes both, hires you to take care of them and sells you the milk.

**Dictatorship:** You have two cows. The government takes them both and denies they ever existed and drafts you into the army. Milk is banned.

**Capitalism:** You have two cows. You sell one and buy a bull. Your herd multiplies and the economy grows. You sell the herd and retire on the income.

**Venture Capitalism:** You have two cows. You sell three of them to your publicly listed company, using letters of credit opened by your brother-in-law at the bank, then execute a debt/equity swap with an associated general offer so that you get all four cows back, with a tax exemption for five cows. The milk rights of the six cows are transferred via an intermediary to a Cayman Island company secretly owned by the majority shareholder who sells the rights to all seven cows back to your listed company. The annual report says the company owns eight cows, with an option on one more.



## More news next month!

*Eneser* ♥  
*Buckett*

Eneser Buckett, Editor.



Painting with Eneser  
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