

Issue 3 – 2017

“If it’s one thing we can be sure of, it’s that very little seems to stand still. Even off whites, which always seem to hang around, change from creamy, to beige, to greeny, to blackened, and just once you have the hang of it, customer tastes change again. And thanks to new technology we can now do things we never could... CoolColour once for waterborne products only, can now go into selected solventborne ones and ‘painting colour’, which used to be something you did in the ‘real world’, you can now do in virtual reality...” ”



## Even more ‘cool’ options

Up until now you could have a Resene CoolColour in a whole range of products, as long as they were waterbased. If you wanted them in solventbased products, you were out of luck.

Now Resene Super Gloss and Resene Woodsman Wood Oil



Stain can both be tinted using Resene CoolColour technology, so if your client is planning a dark colour in either of these products, you can recommend the CoolColour version to help keep the paint, stain and substrate cooler.

Find out more about how Resene CoolColour works, [www.resene.com/coolcolour](http://www.resene.com/coolcolour).

## Colour goes 360 with Resene ColourVision

You’ve probably tried virtual painting on a computer, but have you tried virtual painting in a virtual reality experience? Now you can with new Resene ColourVision, a VR headset and smartphone.

The Resene ColourVision experience lets you change the colours on a virtual reality house. Move from room to room and redecorate the walls

and ceiling, and stain the floor with your favourite colours from the Resene colour range. And once you’ve finished decorating you can relax and watch the paint fly with the ‘fun with paint’ feature.

It’s an easy and fun way to experiment with paint colours and see what a difference colour can make to a home.

Keep an eye out for Resene ColourVision headsets at selected events and in selected Resene ColorShops. Or if you have a VR headset with smartphone already, the Resene ColourVision virtual reality experience will be available for you to download and use yourself. [www.resene.com/colourvision](http://www.resene.com/colourvision)



### Top tip

If you’re finding you’re getting a sore arm from holding your paint pot, you might not be doing it quite right as Leon tells us...

“One of the first things I learnt, over 40 years ago, is how to hold your paint pot using four fingers only no thumb. Your two middle fingers

go around the wire, your pinky and index finger on the outside. When you twist your wrist, your outside fingers go under the wire as you lift your paint pot to dip in the brush where you have an unimpeded area around the top of the can. i.e. no paint on hands. It may take a little to get used to... but it’s the best way to hold your paint pot.”

Thanks to Leon.



## You never know what to expect

If there is one thing we've learnt over the years, painters can end up in some very odd situations. It seems that being able to deal with anything should be part of the job description as Dave tells us...

"Years ago I was painting a new crematorium with a colleague who was rather superstitious. During the first morning on the job my colleague, nervously looking around, confided that he found it scary working in a building where people would be cremated. Later, we were working in separate rooms when we both heard a long, low moaning sound echoing through the empty building, enough to raise the hair on the back of the neck. He came running into my room and asked if I had heard it.

Stifling a grin, I said, "No, I didn't hear a thing."

We heard the same sound after a while, and by this time my colleague was quite spooked. When the loud, long moan echoed through the empty crematorium a third time, my colleague was about to leave the job, convinced that the place was haunted.

## Will your pack be the three millionth?

To make it easier for you to deal with your decorating wastes you can return your Resene **empty** pails free to any Resene ColorShop that accepts PaintWise. They must be empty though! In a world first, these pails are made into 'new' Resene pails with 100% recycled content using a process and equipment custom designed in Auckland.

PLUS you can return used thinners and turps to the Resene PaintWise service at selected Resene ColorShops (NZ) only. Small return charges apply.



It's been 11 years since the Resene PaintWise paint and paint recycling programme started; it is the only paint product stewardship programme accredited by the Ministry for the Environment. Thanks to your help and other decorators we're just about to reach the 3 million pack mark! That's a lot of recycled cans, pails and paint!

Here's a reminder of what you can return to the Resene PaintWise service (NZ only). In Australia, you can use the Paintback service (selected areas) to take care of your unwanted paint and paint packaging.

### Resene PaintWise acceptance list

We accept:

- All waterborne paints, all brands, must be in original labelled/printed packaging (rusty packaging is acceptable\*).
- All solventborne paints, all brands, must be in original labelled/printed packaging (rusty packaging is acceptable\*).
- All protective coatings two packs and hardeners produced by Resene or Resene Group companies (Altex, Resene, Rockcote/PSL).
- All polyurethanes.
- All textured coatings produced by Resene or Resene Group companies (Altex, Resene, Rockcote/PSL).
- All mineral turps, paint thinners, raw or boiled linseed oil, tung oil, methylated spirits and solventborne brush cleaners. The solvents can

be 'dirty' – i.e. they have been used for cleaning, but must be in their original identifiable container for safety reasons.



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- All Resene empty tinter cans
- Maximum pack size is 10 litres for non-Resene product.

\* Original labelled/printed packaging is still accepted if rusty provided it is in the original packaging, the product description and handling information are still easily legible and the contents match the packaging.

There is a small charge to return non Resene paints and packaging and trade returns to help with the costs of recycling. See the PaintWise page on our website for more details ([www.resene.co.nz/paintwise](http://www.resene.co.nz/paintwise)).

We don't accept:

- Acids of any kind.
- Protective coatings two packs and hardeners produced by companies other than Resene or Resene Group Companies (Altex, Resene, Rockcote/PSL).
- Wallpapering or tiling materials, glues, pastes, grouting, sealants, adhesives, etc.
- Any paint not in original labelled packaging (i.e. no paint in glass jars, no paint in non-paint cans etc).
- Aerosol/spray cans.
- Plastering products – e.g. GIB© compounds etc.
- Road coatings, Flint coatings.
- Textured coatings produced by companies other than Resene or Resene Group Companies (Altex, Resene, Rockcote/PSL).
- Pack sizes over 10 litres (for non-Resene product).
- Small testpots\*.

\* Resene testpots, when empty, are designed for recycling through normal council recycling collections. Please do not return to Resene PaintWise.



Catch you next month!

TwoCan, Editor.

