

Resene TradeLines

July 2000



“By the time you read this, the ABs will have had their first test under the new regime and new captain. Although there may be a few of us outside Canterbury who would question Toddy’s playing ability, there can be no questioning his leadership qualities. Boy, what a team man. I’ve heard him speak a few times now and I don’t think the word ‘I’ is in his vocabulary. Everything is ‘us’, ‘we’, ‘the guys’, and ‘the team’. He is dead right. Real teams always do better - on the footie field or even just making paint! I’ve got a notice pinned on my board - “Together Everyone Achieves More”. Not bad eh!”

Brushstrokes

Cold weather Challenge

Painting in winter can be a bit of a challenge at times because the cold weather (we’re not talking Wellington here) can definitely affect application and performance.

The first golden rule is - “Always ensure that all the ice has been chipped off the surface before painting”. Okay, I’ll be serious. The most serious effect from cold weather is that standard water-based paint doesn’t form a proper film at low temperatures. The acrylic base needs some warmth to make the particles soft enough to stick together. Unless the paint is based on our Wintergrade technology, a paint film dried in the cold can crack and even just dry to a powder. There’s an intermediate set of temperatures between about 5° to 10°C where the film seems to form okay but in fact can result in much poorer than normal durability.

Another problem is that cold air just doesn’t have the same drying power as warm air and you always have to knock off work at least an hour or two earlier than in warmer weather.

That’s a test of character too - when you have been beaten by the rain for a few days and you want to make the most of a fine day that comes along.

There’s nothing worse than seeing the paint on the last side of a roof lying in the gutter the following morning after a heavy dew.

Cold weather increases the viscosity of paint too, and often some thinner is needed for good application.

With a solvent-based paint, this reduces the final film build unless it is applied a little heavier. With a water-based paint, thinning just increases the amount of water you have to lose before the film is dry, creating further drying problems.

Another trap for young players is ‘thermal lag’. No, that’s not an ex-con in long johns, it means that surfaces take a lot longer to warm-up than the air after a cold night.

The air might be up to 10°C but a concrete wall for example might still be only 4° or 5°C. It is very difficult to measure the temperature of some surfaces and a fair bit of experience is needed to pick when it is okay to paint.

All in all, if you don’t need the money, it would be a good idea to pack up for the winter and hibernate on a tropical island. I’d give Fiji the swerve, though just for now!

Editor’s Choice

Accessories of the Month:

Turn your mouse into a paintbrush - Choosing colours for the home has just got a whole lot easier with **Resene EzyPaint**. Just visit Resene’s website, www.resene.co.nz and click on the EzyPaint link. Then choose an exterior or interior image that best matches your own home and start virtual painting!

Testpot shop on-line - You can now order the full range of Resene testpots over the internet. Orders will be dispatched from Resene head office direct to your nominated delivery address. To place your orders, log onto the Resene website www.resene.co.nz

Product of the Month:

4 new bases - No longer will you need to choose between Lumbersider and Zylone 20 when your client wants a low sheen finish. Resene has expanded its Zylone Sheen range of paints to include four new bases -- *green, magenta, ochre and ultra deep*.

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Super 12 Winners

Resene 2000 Super 12 Round Robin Winners!

The Super 12 semi-finals have been played and won or lost depending on which team you were rooting for. The stamina of the Round Robin supporters was equally as impressive with most of you in for the win each week during the Super 12 series. A superb effort.

First place winners of the Resene 2000 Super 12 Round Robin Competition have each won cash prizes of \$200.

The eight regional winners were:

Scott Broker from the Deep-South,
Jodi McIntosh from Christchurch,
F Carmine from South 1,
Simon Hendriks from Wellington,
Jimmy Jones from Hutt/Horo,
Jan Kelly from Central,
Dennis Davey from Tara/Ham and
Rachele Givdici from Auckland /Northland.

There were also eight prizes of \$100 for second place-getters and \$50 for third place-getters:

Pete Kiddey 2nd and Steven Ballantyne 3rd, Deep South.
Michael de Geest 2nd and Rod Matthews 3rd, Christchurch.
Mel Mackie 2nd and Neil Sutherland 3rd, South 1.
Edward McLaughlan 2nd and Michael Dyer 3rd, Wellington.
John Braddock and Michael Read 2nd =, Hutt/Horo.
Raina Boyden 2nd and Colleen Hawes 3rd, Central.
Boof Boland 2nd and Charlie Osborne & Murray Churchill 3rd =, Tara/Ham.
Lesley Roberts 2nd and Steve & Annette Cambell 3rd, Auckland /Northland.

STOP PRESS

Please ensure that the paint you have had tinted up is the same colour as selected before you leave the shop.

Resene accepts **NO** responsibility for the application of incorrect colours.

More news in August!

Eneser ♥
Buckett

Eneser Buckett
Editor.

Tips 'n Tricks

It's that time of the year when paint is prone to "surfactant leaching"; a blotchy appearance caused by water sitting on freshly applied water-based paint. This water draws out water-soluble components from the paint leaving deposits on the surface as the water dries off.

These deposits are easily removed early on by washing clean. If left, the deposits can etch the surface and leave permanent marks. This will weather away after a couple of months.

To prevent "surfactant leaching", avoid application in the late afternoon if cool, damp conditions are expected in the evening or overnight.

Telling Tales

Tied the Knot: It's quite true that Resene's Wellington area manager Darren Morgan recently married the lovely Ann-Marie. Good Luck Guys!

Crossing the Ditch: Jimmy Allen has retired and moved to Australia after working for Resene for 35 years. His most recent position with the company was in the dispatch area at head office in Naenae, Lower Hutt. So Long, Jimmy - you'll be missed!

New Blue - Trish Littlewood joins Resene Rotorua ColorShop as a part-time sales staff member. Trish was previously a colour consultant for Damar.



Resene - the paint the professionals use

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