

orange



earthy orange - warmth, glowing, cosy, terracotta, tiles, bricks

Orange being a mix of primary colours red and yellow depends on the actual tones of these colours i.e. bright red plus bright yellow produce a clear orange, and warm reds make an earthy terracotta tone. Because these two primaries are so strong in themselves, in a decorative context orange must be used with care. Although it has been used in various periods e.g. bright neon orange in the 1960's, orange has not been widely chosen as an interior colour until more recently with the advancement of paint techniques that enable it to be used as a life-enhancing colour to bring light and warmth into rooms and evoke feelings of mellow warmth and pleasure.

Resene

the paint the professionals use

We are very accustomed to seeing earthy orange used in exteriors of buildings such as terracotta tiles, clay bricks, roof tiles. And for that reason we can easily live with these tones of orange. Think of orange-brown tones of sunbaked earth, or the textured feel of chunky marmalade. And from nature there are autumn leaves, and the numerous spices such as cayenne and paprika that immediately add heat and flavour to a dish, as the warm orange shades do when introduced into a room.



Earthy oranges are great colours for stimulating energy while remaining “grounded”. Terracotta shades conjure up feelings of relaxed country living, and are seen in kilim rugs and many types of arts and crafts. Combining earthy oranges with natural materials such as wood, hemp, raffia, canvas or leather enhances the relaxed energy within a space. An excellent choice for open kitchen/dining rooms and cosy bedrooms. Earthy tones work well in monochromatic schemes with the palest peach-tinged white, or with teal as a complementary shade. In split complementary schemes the terracotta shades work with blue and green, and for a more formal arrangement try with navy blue or dark forest green.

Resene Afterburner, Resene Tia Maria, Resene Moroccan Spice and Resene Rust are excellent examples of earthy oranges. Dark teals from The Range 2005 that would work with these are **Resene Espirit** or **Resene Green Meets Blue**, and **Resene Ashanti** as a lighter shade. For a retro look, try **Resene Rust** or **Resene Tia Maria** with **Resene Felix** and **Resene Wasabi**.





energetic orange - lively, zesty, healthy, visible, sporty, summer

When we think of orange fruits we think of a more energetic shade of orange, the quenching of one's thirst and provision of vitamins and nutrition. Mandarins and oranges, apricots, melons and peaches are examples of fruits bursting with juice. They create feelings of summer days at the beach, outdoor living and sports. Often sports and beach clothes are offered in these lively shades of orange, and this strong hue is frequently used in safety equipment because of its high visibility. These lively shades of orange can also be associated with fun and parties, clowns and balloons, and are often used in graphic design for posters and invitations or advertising and packaging that requires a light-hearted or humorous feeling. Tableware, ceramics, food packaging are often seen with a splash of orange.

On the other hand, a bright orange is associated with lower budget objects and is used in graphics for supermarkets, budget stores and sales tickets for reduced price items. Therefore if you are trying to impress visitors to your home or office with high-end buildings and furnishings, you would avoid bright orange colour schemes. The stronger shades of orange combine well with blue and violet-blues, or turquoise blues and aqua for a summer feel. For a monochromatic scheme try them with spicy tans and peachy white.

Resene Daredevil, Resene Fireball and Resene Hero are strong and energetic orange shades that would work with bright summer blues such as **Resene Torea Bay, Resene Hullabaloo** or **Resene Decadence**, or **Resene Paua** or **Resene Wellywood** for a stronger contrast, great for a Caribbean style.



friendly orange - sociable, healthy, optimistic

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- Think of the colour of a creamy fruit smoothie or pumpkin soup, a comforting and undemanding shade of orange, considered to be friendly and sociable.
- Dining rooms, guest bedrooms or bathrooms are great spaces to introduce pumpkin-coloured walls or linens. This hue is considered to stimulate optimism, confidence and give a sense of community spirit.
- Orange is a colour used in therapy to treat depression and is often seen to emerge in fashion, cars and interior design after a world disaster such as the twin tower bombing.
- These slightly softer shades of orange are seen used in packaging for cosmetics and drugs or natural remedies as it signifies flawless complexions and health-giving properties of vitamins and supplements.
- Warm and mellow, soft and smooth.

Resene Roxy, Resene Hero and Resene Joie De Vivre are softer shades of orange, and **Resene Vesuvius** is quite a pumpkin colour. They are still quite strong and could be toned down in a monochromatic scheme with greyed whites and charcoal.



yellowed orange - welcoming, glow, intellectual, honest

A welcoming colour scheme is one that includes the warm amber glow of yellow-orange. This honeyed colour combines the sociable and outgoing qualities of orange and the sincere, expressive qualities of yellow. It has classic appeal and can convey an age-old conviviality, especially in monochromatic schemes. This colour is well suited to family rooms, living rooms and dining rooms.

In graphic design it is applied for caring professions such as nursing or physiotherapy, and used to package foods and drinks that convey inviting elegance.

It also has a spiritual connotation reflected in the robes worn by Buddhist monks, and its physical properties are used to decrease hostility and improve social interaction.

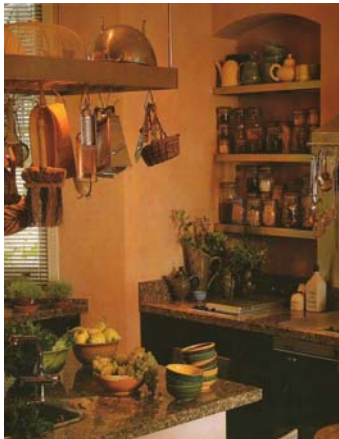
Creamy orange takes on a modern twist when combined with graphite or silver-grey upholstery, chrome, glass or glossy black granite. Or it can look quite traditional mixed with old rugs, brocade textiles and worn timber.

Resene Consuela and **Resene Coyote** are creamy orange shades that would work with **Resene Gravel** or **Resene Condor** in a modern kitchen, or with **Resene Double Spanish White** in a more traditional setting.

- In the bathroom below the orange tiles work well with the stainless steel and chrome for a slightly industrial theme.
- In the relaxed living room, tones of yellow and cream predominate but the splash of orange in the feature wall brings the space alive.



- Orange used in the left-hand kitchen warms the coolness of the graphite coloured tiles and stainless steel utensils. In contrast, the more traditional kitchen looks mellow and welcoming with copper accessories.



- The creamy orange in the feminine traditional bedroom shows how soft and calm it can be in such a setting.
- A stronger shade is used in the more masculine bedroom with brown, grey, gold and a shot of green on the chair.
- The bedroom on the right hand side is warm and glowing as the orange is slightly caramelised.



- Strong electric blues and tangerine orange give a sense of excitement in this apartment.
- Exciting summer feeling with tangerine.



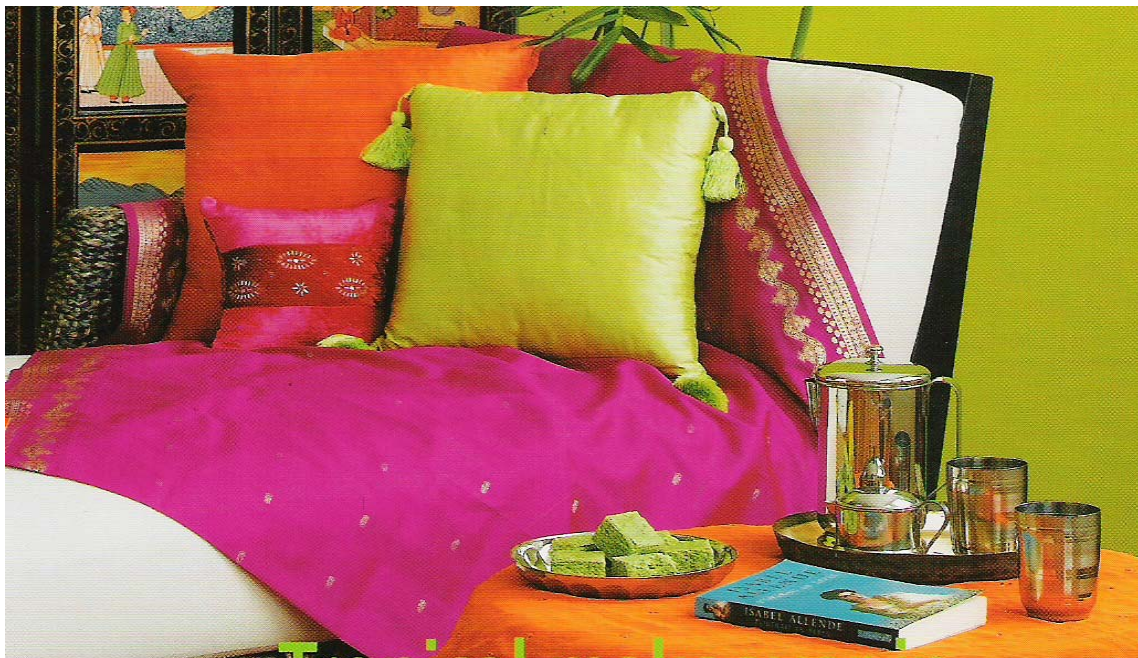
- The colours in this picture of the Flinders Range in Australia shows just how nature works - here there are oranges, brick, rust and terracotta combined with yellows and olive green.



- This room shows how a range of multi-colours work together if they are of similar strength. Here they are all similar to confetti or gelato colours, quite fresh and fruity.



- Consider for example the saturated bright colours in Indian where orange, bright pink, red, and saffron yellow are used alongside each other.

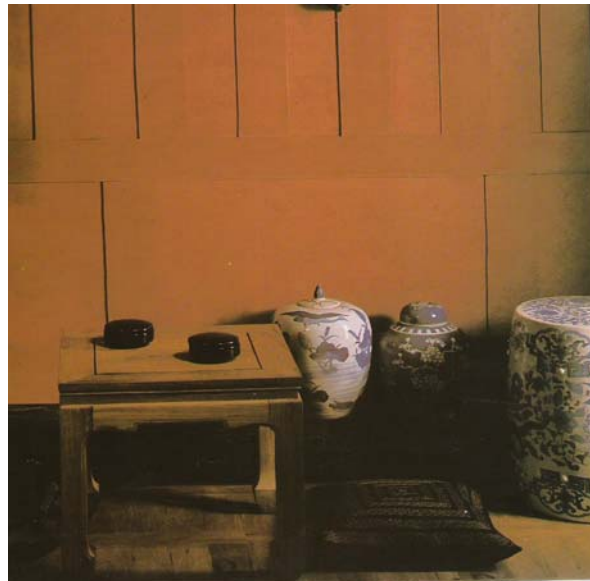


Pale, peachy shades of orange have certain opulence, and are currently very fashionable in women's clothing. Reminiscent of seventeenth century Baroque décor, the plaster walls have been colour-washed in this bathroom.



This is another example of a colour wash being used to give an “aged” effect on the walls in this French country kitchen. This room is the meeting point between outside and inside with terracotta tiles on the floor, so freshly harvested vegetables can be brought in from the garden, and even animals with muddy paws don't get into too much trouble.

Eastern culture has always provided richness to interior design that contributes to a spiritual quality of life. In this picture, the terracotta painted wall has been glazed over to give a subtle depth to the finish.



This is another example of a warm and inviting room likely to be found in Provence. The colour scheme is quite 'spicy' with warm colours of paprika, curry and saffron.



orange outside... tents and trains



People who have a close affinity to orange generally are thrill-seekers and love the challenge and excitement of physical danger. They have lots of courage and are daring, and can be found fearlessly risking their lives to save others such as fire-fighters saving people from burning buildings or rescue workers scaling treacherous mountains. Recreations for these people would include race-car drivers, skydiving, river-rafting, mountaineering and exploring.



But for most of us, we will remember orange as being a happy and cheerful colour.

