

What colours are coming? COLOURFUL PAINT TRENDS FOR 2011

Colour schemes for New Zealand homes are becoming increasingly individual as decorators focus on creating more simple homely spaces. Colours are evolving more slowly and trends are lasting longer. There's no 'new' or 'old' as such, more just a slow waxing and waning of favourites.

Homes are becoming less of a showplace and more of a place to be comfortable – deep luxurious baths you

can sink into, furniture that envelops you, and technology you can take into whichever room you like without a trail of cords.

Appliances were once purchased for their practical performance, yet now frequently it is the colour and design that are the key deciding factors. Accent colours were once usually featured on walls or in cushions, flowers and ornaments, but today it's just



as likely that the feature might be a striking coloured fridge, kitchen accessory or the latest high fashion gadget.

So what are the trends for next year?

◆ The palette is tending towards more feminine hues – touches of uber bright reds, oranges, yellows and violets, such as Resene Switched On and Resene Outrageous, to draw in the eye like a flower.

◆ **NATURE** has been a strong influence on colour, particularly in recent years, and this continues to broaden into a wider colour range. Greens are inspired by nature with sunny tones, yellow greens, such as Resene Koru and Resene Nirvana, refreshing greens, such as Resene Zeal, and crossover hues moving from green to blue, such as Resene Free Spirit.



Resene First Light

◆ **NOSTALGIA** comes through in feel-good colours – landscape greens, yellows and ochres, such as Resene Fleetwood. Yellows have a retro undertone with an underlying hint of green.

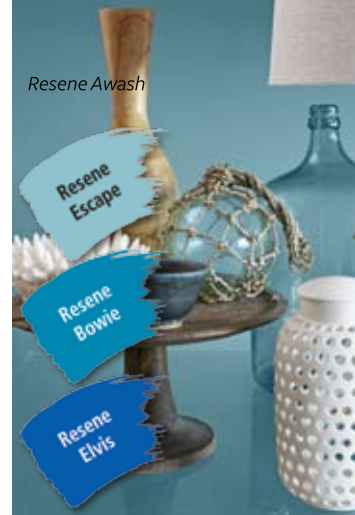
◆ **REDS**, such as Resene Code Red and Resene Rock 'N' Roll, are in abundance - deep, strong and eye-catching - a definite feature of the new palette. Pink diverges into many hues from soft to luscious, such as Resene Smitten and Resene Devoted, to suit a wider range of projects. Rustic hues round out the red and orange palette, with spicy oranges, such as Resene Ayers Rock, and red rust hues moving through into browns.

◆ **BLUES** are also growing in number, with intense blues, such as Resene Magnum

and Resene Nite Life, a viable neutral alternative to grey or black. Watery blues, such as Resene Escape, are refreshing, and blue meets pop with clean warm cyan blue and bold blues, such as Resene Bowie and Resene Elvis. Combine the simplicity of blue and silver, such as Resene Silver Streak, for a luxurious modern look.

◆ **PURPLES** are varied and have an underlying warmth - from bold violet to the softened purples of dried flowers, such as Resene Believe and Resene Poet.

◆ **NEUTRALS**, browns and beiges tend towards warmer comforting variants, such as Resene Secret Road and Resene Fantail. There is a move from the grey family to browns, warm neutrals and mineral inspired hues, including subtle flesh tones



Resene Awash

such as Resene Half Rickshaw. Washed, weathered and faded hues have timeless appeal. Wood tones are reflected in beiges and browns offset by soft golden metallics, such as Resene Triumph and Resene Ignition. Off-whites are pure and uncomplicated, and there is a definite comeback of cool white, such as Resene Barely There, as a background neutral. Plain white, such as Resene Half Alabaster, is clean and elegant, a stark contrast to the growing range of blacks, such as Resene Black Sheep and Resene Blackout.



Resene Pulse

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Happy decorating!