



# Shimmer by the roll

The new Resene FX Metallics Wallpaper Collection offers a simple way to add even more glimmer and glamour to your upcoming projects.

Ever since their release, the captivating colours that make up the Resene FX Metallic range have been popular favourites for adding shimmer and shine to a wide range of different surfaces and substrates. But now, there's a new option for adding these stunning special effects to walls, ceilings and other smooth surfaces in a flawless finish: the Resene FX Metallics Wallpaper Collection. Available by the roll, these newly-released designs make it quicker and simpler to achieve a uniform sparkling finish no matter how expansive your project's broadwall surfaces may be.

While metallic wallpaper designs produced by European, American and Asian designers and manufacturers have been around for years, just like any product ordered from overseas, they can be hard to get your hands on. Popular designs and colours can sell out quickly, and what's left may have long lead times and it can be a nightmare trying to ensure all the rolls you order were produced in the same batch. To alleviate these headaches, Resene FX Metallics Wallpaper is designed and manufactured in Porirua, New Zealand by Resene's wallpaper partner, Aspiring Walls.

Aspiring Walls' Marketing and Design Manager Terry Isaako says his team is excited about what this new offering means for customers. "Resene has done all the hard yards formulating the metallic paint for this collection and we're lucky that we were able to work together collaboratively to put it directly onto wallpaper with an even distribution and finish. Manufacturing these designs locally using well-established colours from Resene enables us to offer shorter production lead times and faster delivery," he says.

"Our Operations Manager, Warren, and his team are experts at colour quality. At the beginning, when we started experimenting, the Resene FX Metallic paint was applied to our base paper and run through our machines, but it came out a completely different colour. What followed was rounds of careful testing of application and basecoat colours to achieve the right metallic colour to match exactly what you see on the swatches in the Resene Metallic and special effects colour chart. Whenever the team reproduces a new batch of a colourway, they reference Resene A4 drawdown paint swatches to confirm the new wallpaper matches perfectly."

Since Aspiring Walls mechanically applies the correct undercoat and metallic topcoat colours, it eliminates the risk of brush or roller marks detracting from your finished effect. Terry believes the ease of application is a key thing that makes the new Resene FX Metallics Wallpaper Collection of such great benefit to designers, specifiers, builders, applicators and their clients. "The finish is consistent wall to wall and job to job, and the wallpaper can be easily hung by anyone," he says.

All 45 of the metallic colours from the Resene Metallic and special effects colour chart are available as part of the Resene FX Metallics



## top tip

When applying Resene FX Metallic paint to smooth, flat surfaces, apply by spray for the most uniform results. While the paint can be applied by brush or roller, it's more likely for marks to show if the product isn't applied evenly by a skilled painter who is familiar with using the product. Or use a wide brush to apply it in a criss-cross pattern and achieve a visually-textured brushed metallic finish.

**left:** Restaurants, bars, hotels, residential homes and commercial office spaces are just some of the project typologies that can be elevated by covering the walls and ceilings in a glamorous metallic finish. Back wall in Resene FX Metallics Wallpaper Deep Space, right wall in Resene FX Metallics Wallpaper Blast Grey 3, front wall (left) in Resene FX Metallics Wallpaper Magma, floor stained in Resene Colorwood Bark, large vase (on dining table) basecoated in Resene Toffee and topcoated in Resene FX Metallic Magma, tray and candlestick (on console) basecoated in Resene Shark and topcoated in Resene FX Metallic Blast Grey 1, side table basecoated in Resene Friar Grey and topcoated in Resene FX Metallic Blast Grey 3, left spoon basecoated in Resene Masala and topcoated in Resene FX Metallic Deep Space, centre spoon basecoated in Resene Friar Greystone and topcoated in Resene FX Metallic Blast Grey 3 and right spoon basecoated in Resene Shark and topcoated in Resene FX Metallic Blast Grey 1. Dining table, chairs and console from Bauhaus, artwork by Justine Summers from endemicworld. Projects by Amber Armitage, images by Wendy Fenwick.

Wallpaper Collection. Terry says he has had the chance to see the full collection during the production process, but it was the Resene Pure Pewter metallic wallpaper that stood out as his favourite. “It’s a refined fusion of grey and silver that exudes understated elegance and such versatile colour, opening it up to suit a range of styles. I can envisage seeing this in a restful master bedroom accented with neutral tones and natural textures.”

Because the Resene FX Metallics Wallpaper Collection is produced with the same Resene FX Metallic paint that you get in the tin, you can be sure that any other surfaces or objects you paint in the same colour as your chosen Resene FX Metallics Wallpaper design will look uniform so long as you apply the correct coloured undercoat. To find the correct Resene paint colour to specify for the undercoat, simply look next to your chosen Resene FX Metallic paint colour name on the Resene Metallic and special effects colour chart for the colour name that appears in brackets. For example, it’s recommended that Resene Apache be used as the undercoat for Resene FX Gold Dust if you want your final effect to match what you see on the paint swatch and the same coloured design from the Resene FX Metallics Wallpaper Collection.

Terry says that when specifying designs from the Resene FX Metallics Wallpaper Collection, there’s nothing out of the ordinary to watch for compared with non-metallic wallpapers. Because the designs are uniform in colour and finish, there is no repeat to calculate. As with any other wallpaper design, when the product arrives, it’s recommended to double-check that all of your rolls come from the same batch number so that you can be confident the finish will be uniform. Resene FX Metallics Wallpaper Collection designs are ‘paste the wall’ – so wallpaper paste is put on to the wall rather than the paper itself. This type of wallpaper is generally the easiest to hang and is easy to remove if required, as it simply peels off in one piece. As always, the best way to ensure a high-quality finish that you and your client will love is to put in the proper prep work. The effort put in to ensure holes are patched and your substrate is clean, sanded smooth and free from dust or loose or flaking paint before hanging your wallpaper is always worth it.

Since photos can never truly do their decadent shimmer justice, the Resene FX Metallics Wallpaper Collection is best experienced in person. To see it for yourself, visit your local Resene ColorShop or order an A4 drawdown paint swatch of your chosen Resene FX Metallic colour online at [www.resene.com/drawdowns](http://www.resene.com/drawdowns). **BW**

Do you have a finished project that features Resene FX Metallic paint or wallpaper? We would love to see it! Share it with us at [editor@blackwhitemag.com](mailto:editor@blackwhitemag.com).

## top tip

Resene Athens Grey 

The recommended undercoat colour for Resene FX Metallic paint colours can be found in brackets next to your chosen Resene FX Metallic colour on the Resene Metallic and special effects colour chart if you want your finished look to match what you see on the paint swatch. However, if you want a different look, you can experiment with using different Resene paint colours to undercoat your metallic hues, layering multiple Resene FX Metallic paint colours over one another or mixing your metallic colours with Resene FX Paint Effects Medium for a metallic wash effect. Be sure to test your effects first by creating a sample panel before finalising your specification. When it comes time to paint, your test panel can be provided to your applicator as a reference.





	Resene Gold Dust	
	Resene Blast Grey 3	
	Resene Friar Greystone	
	Resene Deep Space	
	Resene Blast Grey 1	
	Resene Colorwood Bark	

## top tip

For tips on choosing and hanging wallpaper with confidence, design inspiration and a selection of more recent additions to the Resene Wallpaper Collection, visit [www.resene.com/wallpaper](http://www.resene.com/wallpaper).



The Resene FX Metallics Wallpaper Collection is manufactured with real Resene paint and perfectly matches what you see on the paint swatches in the Resene Metallic and special effects colour chart. That means that when you apply the same Resene FX Metallic paint colour to other décor objects in your design, it'll match your wallpaper perfectly for a flawless look. Try layering multiple Resene FX Metallic paint colours within your design for ultimate glamour.

	Resene Apache		Resene Masala
	Resene Toffee		Resene Shark

**top:** Background in Resene FX Metallics Wallpaper Collection Magma, tray undercoated in Resene Friar Greystone and topcoated with Resene FX Metallic Blast Grey 3, vase and left spoon undercoated in Resene Toffee and topcoated with Resene FX Metallic Magma and candleholder and right spoon undercoated in Resene Shark and topcoated with Resene FX Metallic Blast Grey 1.

**centre:** Background in Resene FX Metallics Wallpaper Collection Blast Grey 3, left tray, bottom large spoon, top small spoon and small vase undercoated in Resene Shark and topcoated with Resene FX Metallic Blast Grey 1, middle small spoon undercoated in Resene Masala and topcoated with Resene FX Metallic Deep Space, left large spoon, right tray and bottom small spoon undercoated in Resene Friar Greystone and topcoated with Resene FX Metallic Blast Grey 3 and plate and top large spoon undercoated in Resene Apache and topcoated with Resene FX Gold Dust.

**bottom:** Background in Resene FX Metallics Wallpaper Collection Gold, jewellery box, plate and top two spoons undercoated in Resene Apache and topcoated with Resene FX Metallic Gold Dust, bottom spoon basecoated in Resene Toffee and topcoated with Resene FX Metallic Magma and tray, left spoon and small vase basecoated in Resene Shark and topcoated with Resene FX Metallic Blast Grey 1.