



If there's one thing that struck me while pulling together this issue of *BlackWhite*, it was the tenacity of our Resene specifiers. Many of those I spoke with said they are busier now than they've ever been in their careers; and despite mounting pressures and challenges, they have continued turning out spectacular work.

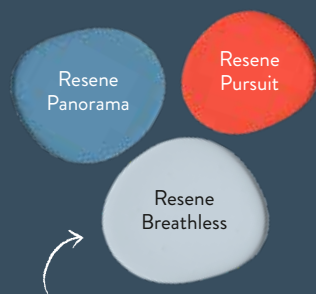
Our current circumstances have raised some important questions about the ways in which we design, build and maintain – especially when it comes to certain project typologies. They've also spurred some unique colour and design trends to emerge which are unlikely to have come about otherwise. While changes will always happen more quickly when we're forced to adapt, the level of critical thinking triggered by recent events serves as an important reminder that we should keep asking ourselves why we fall into the same patterns. Does it make sense for the project you're working on right now to follow the status quo, or does it hold an opportunity to explore a better way of doing things?

In the pages that follow, we look back at the winding roads that led to the success of some iconic professionals and projects and ahead to choices we can make today to better the places where we live, work and play. There is no way to know what the future holds, and though I think we've got our work cut out for us in one sense or another, I can't help but be filled with hope when I look at these inspiring stories of New Zealanders and Australians leading us in a more positive direction.

Happy reading,

Laura Lynn

Laura Lynn Johnston
Editor



My top three trending colour picks from the Resene Multi-finish range.



If your work is also your passion, you are very lucky. From the moment you wake until you drift into slumber, your mind is constantly searching for better, bolder solutions or inspirational epiphany. It's what lures paint chemists to Resene, and what keeps them working with us. We each have a desire to create something unique and special – a drive that is obviously shared with our specifiers and industry.

Seeking out that 'wow' factor often provokes healthy debate as I try to orchestrate chemists from more than 10 nations in our technical centre to create an elegant coating that meets the demands of the capricious paint market. We have seen over the years how design boundaries have been pushed to remarkable levels, often with inspirational colour schemes that mesmerise the onlooker. However, these genius works emerge not at the expense of performance and compliance – thus, unfolds a fervent game between designer and paint chemist as the challenges from the former are met head on by the latter.

At Resene, these challenges are relished; and the very nature of us paint chemists is to provide a profusion of solutions that achieve the requirements both aesthetically and functionally. To facilitate this, the paint chemist must strive to be ahead of the game anticipating market trends and investing resources in new technologies, processes and materials.

For you and I both, I have no doubt this process of continuous learning and striving to improve remains a passion and a labour of love.

Here's to creativity!

Mike

Mike Clowes
Resene Technical Manager

If you have a project finished in Resene paints, wood stains or coatings, whether it is strikingly colourful, beautifully tonal, a haven of natural stained and clear finishes, wonderfully unique or anything in between, we'd love the opportunity to showcase it. Submit your projects at www.resene.com/submit-project or email editor@blackwhitemag.com. You're welcome to share as many projects as you would like, whenever it suits. We look forward to seeing what you've been busy creating.

