

WALLS THAT WORK

Nicely painted walls, look well, nice. Isn't that all they do? Not any more.

These days paint finishes can do much more than enhance the look of your home. They can work to keep things cooler, deter mould, moss, bacteria and flies, provide you with a handy writing space or noticeboard... it's called active infrastructure, where the paint keeps working long after you apply it.

So what are your options?

When the heat of summer arrives dark colours on the outside can act as a heat trap on your house, soaking in the sun's energy and becoming hot to the touch. New pigment technology incorporated into

Resene CoolColour reflects more of the sun's energy than a standard colour does, reducing the stress on the paint and substrate and keeping the building – and you – cooler.



Moss and mould can leave unsightly stains on your paintwork. Always make sure you kill it before you paint with a cleaner such as **Resene Moss & Mould Killer**, otherwise the moss and mould will grow through the new paint finish and ruin its appearance. Then, to help inhibit future moss and mould inside or out, you can add a boost in protection to your paint with **Resene MoulDefender**.

Anti-bacterial paints are ideal for wet areas, such as kitchens and bathrooms to inhibit bacteria growth. Products like the



Resene Kitchen & Bathroom range include anti-bacterial silver and MoulDefender to give you extra protection.

Fly spots are a nuisance on ceilings and can be very difficult to clean successfully.

Resene Fly Deterrent is designed to deter flies from landing on the surface, reducing the appearance of fly spots. The less time the flies spend on the surface the fewer and the smaller the marks they leave behind.



And then there's the fun stuff. These days you can choose **Resene Blackboard Paint** which can be written on in chalk – ideal for a kids' room; **Resene Magnetic Magic** paint that you can use to create a magnetic

whiteboard. You can then write all over the wall without damaging the paint. No more looking for lost notes in the kitchen, painstakingly trying to remove kiddy drawings from the walls or having to put up



wall area to hang photos, notices and more using rare earth magnets, and even **Resene Write-on Wall Paint**, a clear whiteboard-style finish that you can apply over your existing paintwork to turn it into a coloured



with the eyesore of small holes in your walls from drawing pins or the like.

So next time you think of painting your walls in an attractive colour, remember that they can do so much more.

Resene has all the paint, stains, coatings and professional advice you'll ever need to get a quality finish on your home. For more information visit your nearest Resene ColorShop or www.resene.co.nz