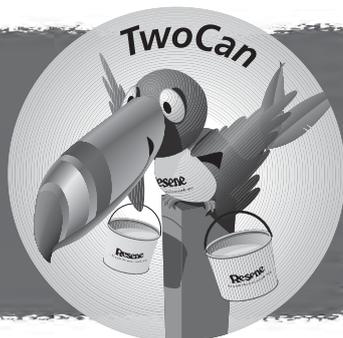


“ We’ve all got a limited number of hours to get that long to do list done and anything that can make us more efficient can give excellent payback either productivity and profitability wise or it can help us with work life balance – the more efficiently the work gets done, hopefully the more family and hobby time you’ll get. We’ve created a handy new way for you to access info on the go, plus you can use our productivity tables to decide on job pricing and make sure you’re appropriately charging for your hard work... ”



On the go

You’re on the jobsite and need a data sheet? Perhaps you have a paint covered paint can and need to check the instructions but you can’t see them through the layers of paint? Or maybe you just need to ring your nearest ColorShop to get your paint order in before they close.

To help make it easier for you to access the parts of the Resene website you’re likely to need when you’re on the go, Resene has created a mobi site, m.resene.co.nz (NZ) and m.resene.com.au (Aust).

It’s integrated into the Resene website so when you go to our website it can detect you’re on a phone and deliver you the mobi version. If you want to visit the main site instead, simply click that option.



Navigate your wall to data sheets, safety data sheets, product labels, a full and searchable Resene colour library, store contact details, opening hours and maps, and more.

Making the most of your time

It probably comes as no surprise that professional painters are regularly in high demand, and are generally always pressed for time.

This sector of the tradie industry is a tough one to balance, as there are constant demands on a painter’s time and skill, which means that they have to juggle their available hours with doing an expert job – all without leaving a mess.

The **Resene Productivity Tables** were created especially with all of this in mind.

Pages of materials include basic checklists for a job and simple ways to calculate how much time will be needed based on the averages of professional painters, and surface area.

Since no job is ever simple and straightforward, the tables include time to cover wastage and other losses. The paint is calculated at an average spreading rate of ten square metres per litre per coat.

Clean up

Like washing a car, cleaning a house or building will help it look good for longer. Airborne contaminants that settle on the paint film, such as salt deposits, and moss and mould, can attack the surface and cause premature breakdown.

Resene Paint Prep and Housewash is ideal to wash down homes and buildings as part of a regular maintenance plan and also prior to repainting to provide a fresher surface for the new paint finish. As Resene Paint Prep and Housewash has grown in popularity, we are now releasing a bulk 10 litre size designed for regular users of the product.

For an instant fresh appearance, wash the surface with Resene Paint Prep and Housewash diluted as recommended with water, then wash off with water.

The new bulk pack size will be available from selected Resene ColorShops and resellers.



Not only is this an easy and efficient way to decide how much time will be required for a job – big or small – it’s a great way to show your clients exactly where their money is going. Many people don’t often realise the time it takes to get a house painted professionally, so breaking down the various aspects such as preparation and priming, wallpaper stripping, painting and cleaning, will show them how much work it really takes.

That kind of transparency is exactly what most people love, as the more knowledgeable they can be about your work the better you will be able to understand each other.

See the **Resene Productivity tables** on the Resene website, www.resene.co.nz/pdf/Productivity_Tables.pdf, or ask your Resene ColorShop or representative for a free copy.



Paint blisters back to substrate

It is sad but true that we all deteriorate and weaken with age and the same goes for paint systems. The first coat of paint that is applied to a substrate will inevitably become the oldest as new repaints are applied on top of it. Eventually that old first coat will just become too tired and simply let go and, when it goes, everything above it goes as well.

Picking just exactly when built-up paint systems require an expensive total removal is a black art because failure of the underlying system can be catastrophic with few early clues. An old original primer or paint might be coping under the burden of several repaints but the additional stress of applying yet another repaint could be the straw that breaks the camel's back.

The old primer or paint lets go of the substrate in a series of blisters that can go right back to the original surface. The fault is not the latest topcoat, but that the old primer or paint can no longer perform.

The presence of these blisters is a sure sign that total removal is

necessary as patching up is only a palliative. There may, however, only be a constrained area that needs this treatment – areas that have had the most exposure to the weather.

The need for total removal can sometimes be predicted by checking the adhesion of the system with special adhesive tapes. In other cases the problem may only become known after the topcoat has been applied and left to weather.

You can use the following tape test to indicate how well the paint is adhered:

- Make a number of close crosshatch criss cross cuts in the paint using a shape blade.
- Press strong self adhesive tape over the cut areas and make sure it is pushed down well so it is well adhered.
- Pull off the tape at a right angle to the surface.
- If paint flakes come off with the tape it generally indicates that paint adhesion is weak and that the paint should be stripped off before repainting.

Watch that artwork

If you're working in a house with expensive ornaments or artwork, then you'd best avoid the predicament Peter found himself in...

"We had a contract for painting a new double storied French Provencal concrete house. It was very elaborate with a very large foyer and the ceiling was at least 6-7 metres high. The owners had an artist paint a depiction of Michaelangelo's painting of "The Finger of God". It truly was stunning.

On the second floor landing above the foyer was a library full of shelving that had to be painted. I had to spray these shelves, so I set out to work with my spray gun machine. I turned the machine on, and went to pick up the gun which was lying on the landing. As I picked it up I mistakenly pulled the trigger!! And yes the safety wasn't on, and to make matters worse there was no tip in the holder!! So it shot out a stream of Resene Lustacryl right across the painting!!!

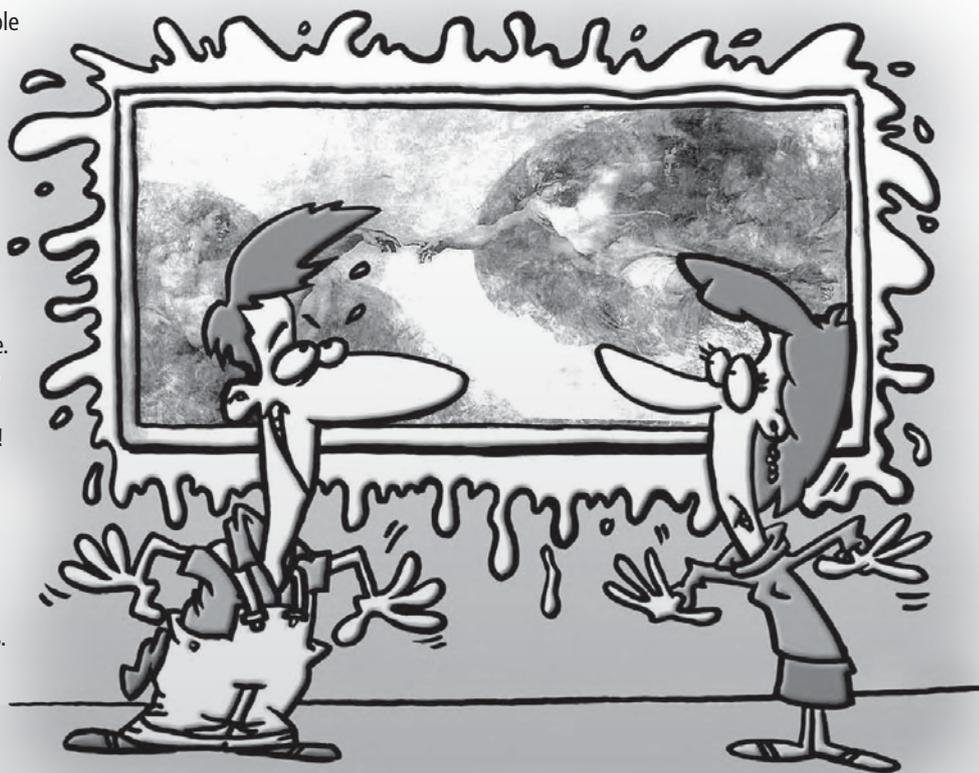
I went into a frenzied state of panic, and yelled out to my worker to grab some wet cloths. I had to wrap these around roller poles. As we attempted to wipe the paint off the artwork, it became smeared with off-white acrylic and the Finger of God was hidden behind clouds of paint.

At that moment the lady of the manor walked in as she was showing some friends around who particularly wanted to see this famous painting. I looked skyward and wished that somehow I could just disappear.

We all looked at each other then up to the painting and all in the room were speechless.

In the end we managed to get this beautiful painting back to its former glory. The artist had coated it with a waterproof sealer, lucky for me! It was one of my closest calls yet.

N.B. What we learned from this is, always take extreme care, and check tools or machinery prior to using."



Catch you in 2014!

TwoCan, Editor.

