

Resene Sponsorship Request Form (M166)

Resene receives a huge number of requests for sponsorship from a varied range of community groups, charities, sports clubs and event organisers. **Please be realistic in your request. Due to the sheer number of requests we receive, we are unable to provide sponsorship to everyone who applies or for many community projects this may mean that the best we are able to provide is a community projects discount.**

If you would like to apply for sponsorship from Resene please complete this form and return to us as directed below. All parts of this form must be completed before we can assess your request.

We aim to send a written response to sponsorship requests in three weeks from when we receive the request in writing. If you have not received an answer four weeks after you have sent your application please resend the request form.

Sorry, we do not supply financial donations (either direct funds or via charity related advertising), items for auctions or free sports uniform/kit. We also do not provide product for private residences.

Sponsorship requests for decorating projects are designed for projects where volunteer labour is being used to apply the product. If you are paying for a professional painter to complete your project, most professional painters will, and prefer to, provide an all inclusive price including labour and materials, so are not suitable for a sponsorship request.

Requests from those within Resene franchisee or reseller areas should directly contact their local Resene franchisee or reseller.

All sponsorship requests must be in writing. Please complete this form in full and attach any additional information needed.

Your name:	
Your relationship to the organisation/group:	
Organisation/group:	
Postal address: <i>(this must be the address where correspondence or sponsored items may be delivered)</i>	
Phone:	
Email:	
Please detail what sponsorship is being sought from Resene: (e.g. specific product or prizes)	

<p>Please give the reason the sponsorship is being requested:</p>	
<p>If it is a decorating project please include who will be applying the product:</p>	
<p>Date sponsorship required by or date painting is planned:</p>	
<p>What is the aim of the project/event being planned?</p>	
<p>Who is the target market for the project/event being planned? (numbers, age, groups)</p>	
<p>What is the expected participation/attendance of the project/event?</p>	
<p>What are you able to give Resene in return for this sponsorship?</p>	
<p>List any sponsors that already support this project/event:</p>	
<p>Please provide a full list of media benefits: (e.g. print, radio, internet, newsletter, TV coverage)</p>	

Please return completed form to
Resene Head Office Marketing, PO Box 38242, Wellington Mail Centre, Lower Hutt 5045

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