



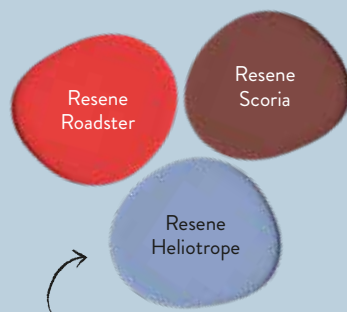
One of my very favourite things about *BlackWhite* magazine is the space that it creates for stories that might not otherwise have been shared. With the abundance of talented individuals that call New Zealand, Australia and the Pacific Islands home, it can be hard to get your work and ideas amplified. We will always be immensely proud to show the work of our tallest poppies, but I also cherish every opportunity to step foot in a classroom or speak with recent graduates and those just starting a new business, getting their footing in the design world or testing the waters with a new idea. Each time, I am floored by the creativity, ingenuity, courage and tenacity that I encounter.

If you have received an email from me about your project and raised an eyebrow at the excess of exclamation points, know that I probably had to cull about a dozen from my first draft out of worry that my unbridled excitement would send you running. My awe for you is genuine, and learning about you and your work is the best part of my job.

Whenever I am having a less than stellar day, I know that I can open up my folder of *BlackWhite* fan art – something I could never have fathomed would be a real thing, but it is – and my ‘happy cup’ overflows once more. If you have tried something new with Resene products, please don’t hesitate to reach out. It is always my pleasure to return the favour and become a cheerleader for your creative colour and coating ideas, no matter how seemingly small they may be.

Happy reading,

Laura Lynn Johnston
Editor



My top three trending colour picks
from the latest Resene fashion range:



At Resene, we believe that finance is not just about numbers – it’s about supporting our business and our customers. While the finance team is an integral part of helping Resene achieve its strategic objectives and maintain financial stability, we also play a part in ensuring that the company delivers quality products and services.

Everyone in the Resene family takes pride in our commitment to innovation and sustainability, and our finance team plays a critical role in supporting these values. We are constantly seeking new ways to utilise cutting-edge technology to optimise our processes, improve our environmental footprint and provide value to our customers. Recently, we helped Resene become a Toitū carbonreduced certified organisation.

Through a deep understanding of our business and the wider market, our team provides important insights and recommendations that help us to make informed decisions and manage risk. We collaborate closely with Resene’s other departments, such as sales, operations and marketing, to ensure that our wider stakeholder community gets what they need – including the right products for the job, at the calibre of quality we’ve become known and trusted for, with a high level of service to back it up.

I hope you enjoy this issue of *BlackWhite* magazine. Know that the staff at Resene are always at the ready to provide whatever support, technical knowledge and inspiration you need for your next project. Our team will continue to do what we do best and strive for the highest quality products, colours and service possible, so that you can continue to do the same for your clients.

Enjoy,

Mike Durkin
Resene Chief Financial Officer

If you have a project finished in Resene paints, wood stains or coatings, whether it is strikingly colourful, beautifully tonal, a haven of natural stained and clear finishes, wonderfully unique or anything in between, we’d love the opportunity to showcase it. Submit your projects at www.resene.com/submit-project or email editor@blackwhitemag.com. You’re welcome to share as many projects as you would like, whenever it suits. We look forward to seeing what you’ve been busy creating.