

NEW PLYMOUTH GETS THEIR OWN BRANCH

Resene Automotive & Performance Coatings moved into their own premises in New Plymouth this month. Dedicated RAPC space became necessary to maintain the support levels of product and service to customers. To follow through on the region's growth, (Rob Cruden) is back on the road, as an additional sales rep, especially promoting the new DuPont™ Imron® Fleet Line product range. Gelaice Dalley is welcomed in the shop.

The new shop is the first to be kitted out with a portable Tint Room and Dangerous Goods Store should they move to larger premises. The large roller door entrance has been equipped with a clear plastic curtain to let sunlight in and keep the cold wind out.

Tania Dalley, Branch Manager, says, "It's wonderful to have been involved in the planning and layout of the shop, shelving has been arranged to maximize space. The Tint Room is a long rectangular shape occupying minimal space with large windows so staff can see customers entering the premises. It is a huge asset to our business with great benefits for colour matching accuracy and the health of staff."

An inaugural after work function was held on the 19th June and was attended by approximately 50 customers. Operations Manager Alan Buckley from the Auckland Head Office and Paul Williamson the Central Regional Manager attended, while local



3M rep Peter Manning, Auto Body Equipment rep Kim Prenter and the Stroud's rep Shaun Higgins set up displays and supplied giveaways for the evening. Other sponsored prize giveaways were a DuPont Wall Clock, glassware and a Concept Paints Jacket.

Next time you're in New Plymouth check out RAPC's new pride and joy at 18B Smart Road. 