



**FLEETCARE™**  
THE TOTAL SOLUTION

# FLEETCARE THE TOTAL SOLUTION FOR HARD WORKING KIWIS / FLEETCARE COMING TO A REFINISHER NEAR YOU

Resene Automotive & Performance Coatings (RAPC) gathered their Technical team together in Auckland last week for the roll out of their Fleetcare Commercial Vehicle (CV) market offer. Grant Russell, CV after-market, Fleet & Industrial Manager Pacific for DuPont Refinish Australia was invited to share his expertise on the Imron® Fleet Line Product Range and his extensive experience in the CV market in Australia. The technical team were also given the opportunity to see how the products work with a practical session in the training centre.

RAPC is in the unique position of being the only supplier to have over 65 staff and plus 20 outlets to cover all corners of New Zealand, and now four dedicated Fleet Technical Sales Specialists covering all of New Zealand. RAPC offers a high performance solution, providing higher productivity with a range balance of product quality and cost effectiveness everytime. Their aim is getting the total solution exactly right for the refinisher.

Fleetcare offers the total solution because RAPC is uniquely able to offer premium, middle and utility products that suit the economies of each job. A unique range of products accommodating tailored packages for commercial vehicle refinishers.

The Fleet Line Range builds on the Imron® name of heavy duty solutions. The ease of application, superior chemical and abrasion resistance whilst retaining

that wet look gloss continues. Imron Fleet Line is the modern answer to commercial vehicle refinishing and meets the European emission standards.

Imron® Fleet Line is the total solution with OEM approvals. For the Fleet Owner, Lease Manager and Refinisher this means that the same paint is used to repair or re-image a vehicle as that used in the original manufacture, ensuring the same demanding properties specified by the manufacturer and consistency of colour worldwide.

At the forefront of colour technology and trends DuPont™ offers Fleet Colour Selectors that set the highest standards of consistent and reliable colour quality. Your perfect paint deserves a perfect colour match.

The Fleetcare Range can offer you peace of mind with a Product Warranty that ensures your paint is going to look and perform to the highest standards for the long haul.

Hypershield, the industry leader in Australasia supports the Fleetcare offer with its flexible solutions to curtainsiders.

This March RAPC will be on the road around New Zealand headed by Craig Marshall, the Commercial Vehicle Manager, informing the market about our extensive Fleetcare product offer and the advantages of these to fleet owners, operators and refinishers. 

