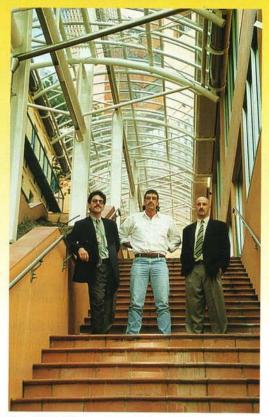
REWS

Head Office, Vogel St, Lower Hutt, P.O. Box 38 242, Wellington Mail Centre, New Zealand. Tel +64-4-577 0500, Fax +64-4-577 0600. ColorShops throughout New Zealand



(from left) Jeff Jurlina (Resene), Gary Nelson (Kensington and Associates) and Morgan Phillips (maintenance manager Grand Central (NZ) Limited).

Aggressive Environment No Match for Resene

Challenges facing Resene Paints in providing a paint system for the Plimmer Tower complex canopy in Wellington included an aggressive environment, intricate elements and hot dip galvanised sections.

The client, Grand Central (NZ) Limited, did not want to be involved in regular maintenance so on the advice of Jeff Jurlina, product manager of Resene Paints Protective Coatings, Resene Ameron Amerlock 400 was used, top coated with Uracryl 403 recoatable urethane.

"The system meets the client's performance requirements with the added feature that the top coat can be readily cleansed of graffiti," says Mr Iurlina.

On Resene Paints' recommendation, regular washing of all canopy sections has been instituted which will ensure the performance potential of this system is achieved.



The canopy was erected on site by MJH Engineering and painted on site, despite the difficulties of working in a high traffic area, by Kensington and Associates.

Resene Paints has had an association with the Plimmer Tower building since it was built in 1976 when the Resene technical team developed a tinted masonry filler as a finish tough enough to withstand Wellington's weather extremes.

The Only Limitation is People's Imagination

Decorative paint specialist Tony Schoen of Hamilton says the only limitation to what can be achieved using Resene Paints is in people's imagination.

He's been creating unique decors for clients — such as this example of trompe l'oeil in a Hamilton residence — since he went to England to work for an interior design company back in the late 1970s and learned the techniques which in those days were unheard of in New Zealand.

When he returned in 1985, decorative paint effects were regarded with some suspicion, he says, until people here began to see them featured in overseas' magazines.

"It's really snowballed now," Tony says. "People realise there are no limits to colour shades as there are with wallpapers and you never have to worry about matching the joins!"

Trompe l'oeil effects were used to advantage by Tony Schoen in this Hamilton home.





Passers-by always give this Auckland boutique a second glance. Bruce MacGregor (left) and Karl Wootton

Kamikaze Design is Crash Hot

Paint effects specialist Bruce MacGregor is used to some pretty unusual briefs.

But being asked to make an Auckland shopfront look as if it had been bombed and burnt out due to a direct hit by a Japanese Zero bomber was a real challenge.

The three-quarters full size bomber was designed and built from aluminium and ply by Guy Richards of Third Stage Ltd. It was then up to Bruce, with the help of his son Nathan, to make the frontage of the trendy Broadway surf and streetwear shop look realistic.

"I knew I could rely on Resene Paints to do the job because the quality of the paint formulation allows for successful distressed effects and still holds up in the exposed conditions," Bruce says.

Designer Specifies Only Resene

Recommending
Resene Paints only is one of the ways Timaru interior designer Deborah Still achieves the quality standards that have made her the first interior designer in New Zealand to gain ISO 9001 accreditation.

Deborah spent two years implementing the quality assurance programme required for accreditation.

"I use only Resene Paints

because I can produce quality colour boards and my clients can be certain the colour they're seeing is the colour which will be used," she says.

Timaru interior designer Deborah Still:

"Resene is the only choice".

"Lots of other paint manufacturers would like me to specify their products, but with Resene, I can guarantee results."

It's the P

The restoration and refurbishment of the 1904 Railway Hotel in Palmerston North - now known as The Old Railway Hotel - has transformed "this once gracious lady".

To highlight its distinguishing architectural details and features, consultant designer for the project, Rodney Inteman of Inteman Design, wanted a colour



▲ The Old Railway



New Life for Old Ho

After a shift of 185km and more than 5,500 hours a new location and new life for the historic Harding I built for the first mayor of Dargaville just over 100 ye

The villa was moved to Matawhi Bay, Russell, who began three years ago. The heart kauri building was some areas 10 coats of paint — by owners Allan and I and repainted with Resene: Hi-Glo on weatherboards Glo enamel and Zylone on the interior.

Today the Nicklins welcome guests to Ounuwhao operate as a superior bed and breakfast establishment

Rotorua's A & E Colou

Consultation between architectural firm APR Consultants and Resene Paints in Rotorua has resulted in a colour scheme for Lakeland Health's new Accident and Emergency ward which Resene Rotorua branch manager Tony Taylor describes as "magic".

Jacqueline Heaton of APR says it was important the colours were soothing and restful given the use of the building and the type of paint had to be serviceable and easy to clean.

Resene lo sheen acrylics, satin enamels and Super Gloss Enamel comprised the system applied by painters G.M.R. Holmac Ltd, and colours were chosen from the Resene Total Color Multi System.



The new Lo

b With No Peer



Hotel before its refurbishment.

scheme which would give the building its own identity.

The ochre he had in mind was not on any colour chart, so Resene Paints in Naenae created it specially for him. Resene was also able to match exactly the Colorsteel used for the new roll-front verandah for the window trims.

The hotel transformed.



Luxury Living in Highrise Apartments ▶

Architect David Foster of ADC Architects says the recently-completed Parkwood Apartments in Newmarket, Auckland, could have sold "a million times over."

The eight-level highrise has 34 luxury apartments which sold for between \$350,000 and \$750,000 each.

The Resene system used was two coats of X200 followed by a top coat of Lumbersider in the chosen colour, Kangaroo. It was applied by contractor Graham Ilich Ltd.

The Parkwood Apartments in Newmarket, Auckland, catch the morning sun.

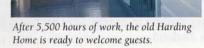


Lovingly restored.

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which they



r Scheme No Accident



keland Health A & E department in Rotorua: "soothing and restful".

Colourful Creation for Children

The cream of New Zealand's illustrators combined their creative talents to paint a mural in the Auckland Museum's foyer as part of the recent Children's Writers' and Illustrators' Festival.

Resene Paints were used by the artists who spent a day working in shifts to complete the five panels.

During the day, some 11,000 people



Artists from left Trevor Pye, Bob Kerr, Martin Bailey, Chris Gaskin, Martin Baynton and Gavin Bishop.

visited the museum to view the artists at work. The finished art is on display at the Auckland Museum.



It's the Biggest Business Card in Cambridge

Architectural partners Brendan Lafferty and Murray Furze decided the best way to show the people of Cambridge what they were capable of was to turn their office into a striking, living, working advertisement.

What was once the garage of the local Bank of New Zealand is now a three-storey classical style structure with ionic columns and a panelled glass frontage.

"In Cambridge we have a few old buildings, but not many people do anything interesting with them. A lot of people would have torn down the old garage and made it into parking spaces, but we've created something bright and beautiful — it's like a giant business card," Brendan Lafferty says.

Resene Paints were used extensively in the project by Cambridge contractor Allan Fisher, with Danube Blue the feature colour.

Imagination and Resene Paints turned this former BNZ garage in Cambridge into a stunning three-storey studio.

Carterton Toasts New Look Hotel

When it came time for the owners of The Club Hotel in Carterton, Buster and Gayle Hemi, to choose a colour for their pub's facelift, Resene's Gin Fizz seemed a natural choice.

Teamed with Rangoon Green, the landmark 1930s hotel has had a new lease of life, says Masterton Resene ColorShop manager Helen Donworth. The facelift was undertaken by Chris Gerritson of Masterton who stripped the building back to bare boards and repainted using the Resene architectural range.

(From left): Resene's Helen Donworth with contractor Chris Gerritson and hotel owners Gayle and Buster Hemi outside The Club Hotel in Carterton.





Swing High, Sweet Chariot

Resene tins securely lashed to their waists, painters Peter Golemanov (left) and Shaun Fox of contracting company Skyworks dangle comfortably above Christchurch streets in abseiling harnesses.

The harnesses were used in the place of the customary scaffolding for the repaint of the Christchurch City Mall landmark, the Avon Towers Building, near the Bridge of Remembrance.

Abseiling is a common painting method in Europe says Mr Golemanov, but has been slow to catch on in New Zealand.

ColorShop Paint

Resene Paints ColorShops have a new "house" brand paint, ColorShop Paint.

While it may be budget in price, it is certainly not in quality, says Resene marketing manager Andrew Gunn.

The ColorShop Paint range to date includes white in 100 percent acrylic gloss, acrylic low sheen, acrylic flat enamel gloss and enamel undercoat; fence paint in Pepperwood, Barn Red and Milford Green; and roof paint in grey, green and brown/red.

Resene Paints new house brand, ColorShop Paint is easily recognisable in any of Resene Paints' 40 ColorShops or franchise stores.



Brushstrokes

New Look Labels

Resene paints haven't changed — just the labels.

It's in response to an amendment to The Toxic Substances Regulations Act 1983 made in late 1993, which requires all paints which contain solvents or are oil-based to carry the warning "caution" or "poison" and "keep out of reach of children".

Safety, first aid and disposal advice must also now be printed on labels.

The amendment benefits all customers, reminding them the ingredients necessary to make paint should be used carefully and with respect.

Resene News is published by the Resene Paints Marketing Department. For further information about any of the products featured in this issue of Resene News, please contact the Resene Paints Marketing Department, 32-50 Vogel Street, Naenae, New Zealand, Telephone (04) 577 0500, Fax (04) 577 0600. Every effort has been made to ensure accuracy in this publication, but Resene accepts no liability for any errors of fact or opinion expressed herein.