

THE ORIENT EXCESS

The allure and decadence of the East makes a sultry statement down the Northern Hemisphere runways for Fall 2011. By Dan Ahwa

An oriental colour palette consisting of a pre-requisite scarlet red is set to turn heads next season, enhanced by jade greens and mandarin tinged yellows. Harnessing the exotic and mystique of the East, designers such as Jack McCullough and Lazaro Hernandez of Proenza Schouler cleverly mixed ethnic inspired prints with textural elements, reinforced by a strong colour palette of bold red, mandarin yellow and deep turquoise. Ralph Lauren's ode to the orient, showcased how good Lauren gets when he steps out of the American frontier for a season and takes inspiration from other continents, particularly Asia. His red silk dinner jacket featuring an embroidered dragon motif highlighted key colours used in Asian inspired art from China to Japan. From the orange ombre hues of a Tiger to the green shoots of a Bamboo tree, these colours of the orient are lush and intoxicating, giving a sense of worldly decadence to any outfit.

RESENE LIMERICK

Resene Limerick is an Irish green of blarney and leprechauns. Vivid and decadent, its exotic nature aims to tantalise and surprise. Evoking a sense of Zen like exoticism, this decadent green works best with an oriental red such as Resene Red Hot.



jonathan saunders



ralph lauren

RESENE RED HOT

A scarlet red of primary purity, full of wild enthusiasm, this bold red hue makes an entrance. Seen at Jonathan Saunders during London Fashion Week, Resene Red Hot worked well against a Resene Limerick green tone, with both colours also utilises on a kaleidoscopic floral print.



jonathan saunders

RESENE WHAM

Resene Wham is a flamboyant yellow based green, deep and beguiling. Jonathan Saunders utilises this green tone for his Fall 2011/2012 collection, enhanced by reds and blues.



jil sander

RESENE SUPERNOVA

Resene Supernova is an in-your-face yellow of surprising intensity. Use as a contrast to raw materials or with hues of similar weight, such as Resene Hyperactive. Both combinations were seen at Proenza Schouler with block colours and graphic prints enhanced by black.



proenza schouler

RESENE PURSUIT

Resene Pursuit is a racy, combustible orange, and a colour that has been featured in our colour forecasting time and time again, most likely due to the fact that it's an unmissable red that pulls out all the stops. Daring and exciting, it's a colour used in the orient to signify power and good fortune.



victoria beckham

RESENE SPOTLIGHT

Over the top and hard to miss, Resene Spotlight is a graphic yellow that packs a lot of punch. This colour works best on its own as a block bright, as seen at Victoria Beckham's collection in New York. Working well on a body conscious sheath dress, this understated yellow combines a sense of luxury and refinement.



proenza schouler

RESENE BRIGHT SPARK

Resene Bright Spark is a hot zizzle of yellow, bold and effervescent.

RESENE HYPERACTIVE

Resene Hyperactive is a pulsating frenetic orange harking back to the late 1950s, suits similar brights. Proenza Schouler's graphic print trousers highlighted this lush orange tone to full effect.

- 1) Resene Limerick
- 2) Resene Red Hot
- 3) Resene Wham
- 4) Resene Supernova
- 5) Resene Pursuit
- 6) Resene Bright Spark
- 7) Resene Hyperactive
- 8) Resene Spotlight

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