

BOLD IN BLUE

Bold colours ruled the runway this season, with blue being the hue of choice for designer collections this fall. The bright colour adds a bold statement to winter dressing, lightening up a usually dull colour palette to beat the winter blues this season.

Whether channeling your inner Jackie O in a Proenza Schouler modern power suit, matched here with Resene Believe, or an ethereal goddess in Alexander McQueen's navy feathered gown, this colour brings a whole new approach to statement dressing.

Jenny Packham's fall collection was inspired by the eclectic style of 70s icon Bianca Jagger. The collection featured Packham's classic embellishment in rich jewel tones and luscious pastel hues. The baby blue feather coat, matched with Resene Escapade, brings to mind a 70s disco diva at Studio 54 and highlights Packham's innate ability to capture the essence of an era whilst maintaining her signature aesthetic.

A graphic triangle print in brilliant blue highlights how this trend can be taken from

day to night with Carolina Herrera's elegant form fitting dress, matched with Resene Elvis.












Inspired by the swinging 60s, Gucci's glamorous pastel collection featured a mod baby blue mohair coat that screamed cool. While Altuzarra's sophisticated two-tone wrap coat, matched here with Resene Midnight Oil, is the epitome of uptown elegance with a modern twist.

The magnificent show at Dior transformed Christian Dior's 1947 new look silhouette into a sleek and modern Raf Simons edge. Standout pieces amongst the collection were the bi-layer dresses.

The sky blue cocktail dress, matched with Resene Float, was worn over a shorter red figure hugging dress and is a sophisticated take on the trend. Highlighting Simons' genius, the playful trend allows us a peek of the sleek red silhouette underneath the pristine perfection of the elegant blue gown.

From Mary Katrantzou's classic navy cocktail dress to the bold statement two-tone fur from Balenciaga, the blue hue look is set to be a major trend come fall. [@](#)

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|---|---------------------|---|---------------------|
|  | Resene Believe |  | Resene Nite Life |
|  | Resene Confidante |  | Resene Paua |
|  | Resene Elvis |  | Resene Polo Blue |
|  | Resene Escapade |  | Resene Surfs Up |
|  | Resene Float |  | Resene Zoop De Loop |
|  | Resene Midnight Oil | | |

