

Resene TradeLines

Issue 6 - 2004



“ I've just decided that I should be in the papermaking game; with the amount of charts that find their way in and out of Head Office I'd be a millionaire within days. Every time we reinvent a chart it seems to become even more popular than the last chart - of course while this is a nice reward for all the hard work (and does keep a few of us out of the firing line of the big boss) it does take a lot of juggling to get the new charts in before the last lot run out without bursting the warehouse at the seams. With Resene Zylone SpaceCote chips appearing on many of our new charts in place of the old printer ink, what you see is literally what you get.”

No Copycats here

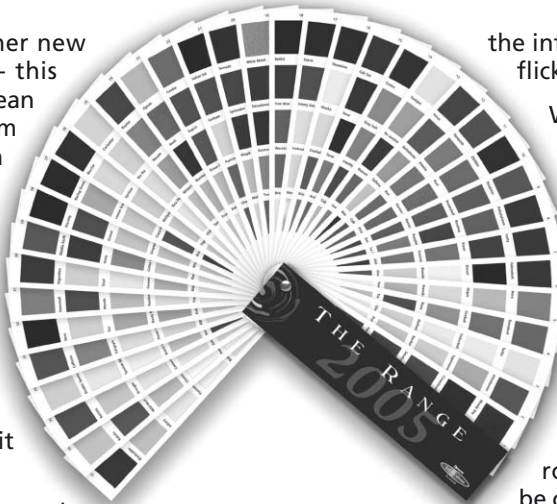
Here we are, June again and another new Range fandek is joining the clan - this time **The Range 2005**. This doesn't mean you have to abandon your faves from The Range 2004, but it does mean that you'll have to learn to recognise some new colours. At Resene we like to lead the change and we figure the best way to do this is to keep customers motivated to decorate with new colours and new finishes to tickle their fancy! After all if we only ever offered white, white or more white no-one would bother painting for years because it would all look the same anyway.

Instead we have myriads of colours and finishes all just waiting to tempt people into repainting - not because they have to, but because they want to! And believe it or not this works with more people than ever painting over perfectly good paint or wallpaper just to change the look of the room or space.

Like The Range 2004, there are some **new softer colours** in the mix and some pinks (close your eyes guys, these ones are designed with the gals in mind and may not be something you want to show them unless you fancy a pink bedroom!), plus we've added in a few **new metallics and some exterior wood stains** as wood finishes are set to be high fashion.

The new The Range has a bumper 185 colours to choose from, combining a good mix of new colours to get customers drooling plus lots of the old favourites so you can mix and match old and new to come up with some new looks without too much effort. To keep everyone sane, it still includes **colour suggestions** on the back for those who are colour blind or whom have partners or clients whom insist on reinventing their entire colour scheme every time one of these new charts comes out and then expect your learned opinion on what colour goes with what... as if you have the time to concern yourself with this when you are the confirmed painting expert not the picking colour expert. Of course these tips can also come in handy when your client is getting a little too way out by politely suggesting they follow the tips on the back of the chips.

While we were at it, we also added the **reflectance values** on the back of each chip - just makes it easier for you to find



the info when you are in a hurry rather than flicking the pages back and forwards.

With Lord of the Rings cleaning up at the Oscars, it's only fitting that **Resene Middle Earth** joins **Resene Wellywood** in The Range, and if being starstruck is your thing, throw in a feature wall of **Resene Jimmy Dean** and roll out the red carpet.

Blonde bombshells are almost a guaranteed head spinner - well now you can combine **Resene Blondee** and **Resene Bombshell** and get yourself a Resene Blondee Bombshell room of your own - of course this will be considerably less expensive to keep and require less maintenance than the real thing!

If your clients are more of the minimalist variety, you'll be safe with top 10 **Resene Spanish White** variants and **Resene Pearl Lusta** variants plus a few new neutrals, such as the greyed tones of **Resene Copyrite** (this one's guaranteed unique!) for good measure. Throw in some **Resene Caffeine** to the scheme and you'll have a minimalist scheme with a kick to keep clients awake.

If you can't find the colour you and your clients are looking for, then you obviously haven't talked to us yet. If it isn't a standard colour in the Resene Total Colour System, give us a sample of something to match to and we'll whip you up a colour match... **free!**

And if you know the Resene colour name but can't remember for the life of you where you found it, grab yourself a free Resene Alpha list from your local Resene rep and use it to quickly reference colours, charts and reflectance values... always handy when you are on a plaster finish or Harditex type job with a min of 40% reflectance value and the client expects you to know the reflectance value of every single colour that was ever mixed off the top of your head!

Course, if you're into the web techno thing, jump online at www.resene.co.nz/swatches/index.htm and you can check out all the colour info and swatches you need whenever you need.

So hop into your local Resene ColorShop or see your rep and check out this **new The Range 2005** for yourself.

the paint the professionals use

For Your Info



Safety First

When is a work accident a work accident (and when isn't it!)?

There is a lot of discussion in New Zealand around employer responsibility and health & safety during activities which are "work-related".

When working on an ACC case claim, our Quality and Safety manager took the opportunity to get some clarification on a work-related personal injury that happened during a social activity in a ColorShop. He asked for specific advice on the kinds of activities such as a soccer tournament, social events after normal work hours etc to get a clear picture of when an activity is deemed to be work-related by ACC.

This is a summary of the advice he was given. When organising an event please keep these factors in mind and see the note on 'Advice for Event Organiser'.

Whether or not an accident is deemed to be work-related comes back to whether or not it is a requirement of your job to attend.

If the social event is held "at work for the purposes of employment (is a work requirement), or part of employment responsibilities" then any injury incurred during such events are classified as a work-related personal injury.

How do you tell the difference? Here are a few examples:

- Soccer event held on a weekend away from place of work (not a work requirement) - any injury here would not be a work-related injury.
- Conference held at a hotel venue away from normal work site (is a work requirement) - social activities either at hotel or away from venue - any injuries incurred here would be a work-related injury. However, if at the end of the day's required activities, a person leaves the venue for unrelated social activities and an injury is incurred, then the injury becomes a non work-related injury.
- Social activities after work (not a work requirement) held on a work site - an injury occurred would not be work-related.

The place of work does not need to be the usual place of work - it can move as in the case of a work-related conference away from normal worksite or a work-required event or sporting activity at a different site.

Under the HSE Act, non work-related injuries that occur at a normal worksite must still be recorded and reported to OSH where required.

Advice for Event Organisers

When a manager or staff member organises an event it is important that they **make it clear to staff** who are invited to participate **whether or not it is a requirement that they attend**.

e.g:

- "All staff are expected to attend the indoor netball competition being held during your normal work hours".
(This indicates it is a work requirement).
- "There will be drinks afterwards which are optional".
(Not a work requirement).
- "You are all welcome to stay and brag about your victories".
(Again, not a work requirement).

Cheat Sheets

With The Range 2005 becoming the sixth fandeck in the popular The Range series, one can be forgiven for sometimes forgetting where to find one's favourite colour. Rather than filling up the new fandecks with copious pages of indexing, Resene have created a new The Range 'cheat sheets' - a list that contains all the colours that have ever appeared in The Range series of fandecks referenced so that you know which fandeck to look in to find the colour you are searching for.

Of course all of these solid, metallic and AquaShield colours are available to specifiers as **A4 drawdowns**, so if you prefer you can order a larger sample to acquaint yourself with an old favourite - just don't get carried away or it could get expensive!

To order your copy of The Range 'cheat sheets', simply contact your local Resene representative or ColorShop.

Of course, you could just grab yourself a Resene **colour master alpha list** and have a handy little list as to which charts to look at when you're hunting for a specific colour (or jump online to www.resene.co.nz/swatches/index.htm and check out the same info).

Out of Sight

A man left work one Friday afternoon. But instead of going home, he stayed out the entire weekend, fishing with the boys and spending his entire paycheck.

When he finally appeared at home, Sunday night, he was confronted by his very angry wife and was barraged for nearly 2 hours with a tirade about his actions.

Finally his wife stopped the nagging and simply said to him "How would you like it if you didn't see me for 2 or 3 days?"

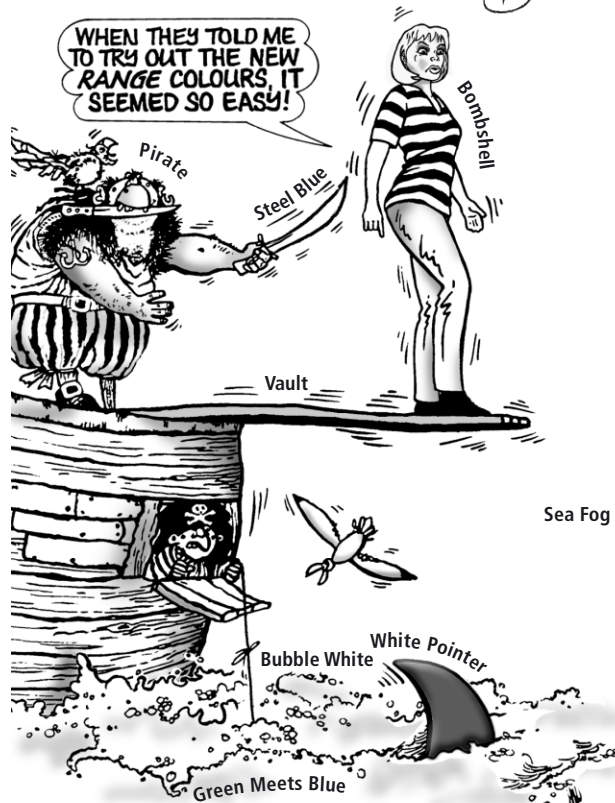
To which he replied, "That would be fine with me." Monday went by and he didn't see his wife. Tuesday and Wednesday came and went and he didn't see her.

On Thursday, the swelling went down just enough where he could see her a little out of the corner of his left eye!

More news in July!

Eneser Buckett, Editor.

Eneser ♥
Buckett



Painting with Eneser No. 53

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