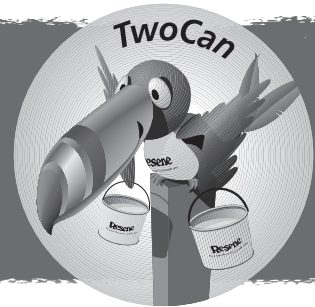


“ The unique ways painters and decorators use our products, in ways we hadn't even thought of, never ceases to amaze us. Whether it's pouring copious amounts of paint to form artwork, creating movie backdrops with a careful layering of Resene products and colours, through to painting in the dark. If it's possible to do something with paint, you can be pretty sure someone has tried it with Resene... ”



## Even in the dark

While we wouldn't normally recommend painting in the dark, Matt tells us it's definitely possible to get a great result...

"It was 6pm and I had to final coat a large black/white ceiling then and there so we could do the walls on the next day. All the home's lighting was disconnected and being winter, night time was there. There were no lights in the van to bring in and my paint was in the tray ready to go. I decided to roll it out with only a bit of street light shining in. I hoped for the best knowing I've done it a million times in daylight and the product (Resene Decorator Hi-Op Ceiling Paint) had never failed me before on coverage. I rolled it out, worried all night. Came in the next morning the ceiling was faultless to my 10 year tradesman standards."



## All in code

It's been a busy year for Resene testpots – not only have there been a lot of them made, but they've started to get fuller, moving from 55ml to 60ml. And to help keep track of them easier, they are now all getting individual barcodes so that each colour has its own barcode. So if you find our staff suddenly have a new desire to want to scan every one of your testpots, now you know why!

## Resene PaintWISE

### And round it goes

The Resene PaintWise recycling programme, is the only paint recovery programme accredited by the Ministry for the Environment. Part of this accreditation includes an annual review of results. In the latest year, the Resene PaintWise service has taken in over 700,000 kgs of unwanted paint and paint packaging. The steel and plastic packaging has been recycled, with the Resene plastic pails being used to make new Resene plastic pails, in place of using new materials.

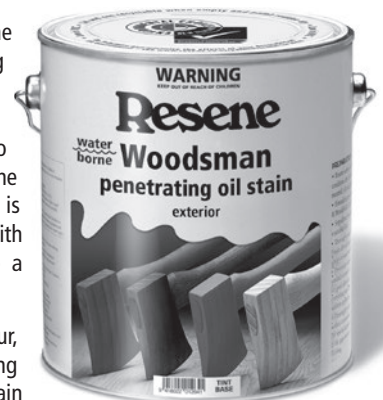
We couldn't do this without you. So thank you to all those that have brought back their paint for recycling. And remember, you can bring back empty Resene plastic pails for recycling free of charge to any Resene ColorShop PaintWise location (NZ only). A small charge applies for other Resene products/packs and non Resene products/packs.

## Timber flat-tery

We like to make products that suit what our customers are after. Sounds simple right? Well sometimes it is, other times the list of requests is more of a moving feast and trying to decide exactly which bits are the most desired can be tricky.

Wood stains are no different. Over the last little while we've been listening to feedback asking for a flatter finish wood stain, so the Tech team have been busy formulating this into Resene Waterborne Woodsman. The new Resene Waterborne Woodsman is a flatter finish, more in keeping with bare timber, which tends to have a very low natural sheen level.

As part of this change, a new colour, Resene Bleached Riverstone, is being added to the exterior wood stain collection. Keep an eye out in your local Resene ColorShop for the new formula and chart.





## Dog-gone

They say never work with children or animals and we've heard many a story over the years as to exactly why it's best to avoid working with both. Very occasionally though decorators do find a way to let them 'help' with the project...

"A painter mate of mine was touching up around a downlight in the lounge of a property. He had a small dropsheet folded to a square with tray (paint in) and a nook roller and brush and three step ladder.

When he stepped down off the ladder he stood on the tray and flipped it sending paint over the dropsheet and new carpet. Opps and ohh #@&! was the thought. Quick thinking he noticed her little pooch sleeping on the couch so he picked it up and dabbled its feet into the paint and made it run away leaving print marks at the same time he yelled 'oh no you stupid dog'. The woman who was in the kitchen came in saying 'oh chuckles you silly little boy' and to the painter 'are you alright'? Painter - 'I'm ok, just a little shaken'... and the rest is history."

Thanks to Tony.

## Top marks for no marks

Stain resistance of paints is one area where it can be very easy to pick up misleading information.

Stain resistance is governed by two basic characteristics of the film – its physical nature and its chemical nature.

Most people would intuitively realise that a rougher, flatter, more porous surface would stain more easily than a smooth, glossy, impervious surface even if the surface is made of exactly the same material. Imagine a concrete pad, the sides of which have come off wooden boxing and the top of which has been power-floated. One doesn't require a PhD to realise that the top of the slab will be much easier to keep clean than the sides.

A similar analogy can be made for gloss and flat paints.

There are a vast range of potential staining materials with an equally wide range of chemical makeup. How they interact with a paint surface depends very much on the polymers or binders used to formulate the paint. Some polymers will excel in repelling oily stains whilst others will be good at repelling waterborne stains; some will be better against acidic materials, others against alkaline stains etc.

Even within what appear to be similar staining agents, there can be significant differences in how they react with paint surfaces. Take, for example red wine, cochineal (food colouring) and beetroot juice. Although they are all waterborne, red liquids, they can each behave very differently as stainers for paint.

There is a great opportunity to be selective with the staining material, time of cleaning and cleaning liquid and method, to make any specific paint appear to be better than it really is.

At Resene, our research has shown that the most common and annoying stains occurring on paint films are black heel marking and finger marking around light switches, door knobs etc. Finger marking, in particular, is tricky as it is a mixture of grime and sebum; the natural oil we all produce in our skin. Sebum has the ability to soften many paints and carry the grime into the paint film.

Naturally, building in resistance to these two nasty aggressors provides protection against a wide range of other stains, both oily and waterborne.

## Colourful winners

The winners of the Resene Total Colour Awards 2015 have been announced. Congratulations to all winners and their builders and painters who made their colour choices look good on the wall. After all you can pick a great colour scheme, but first you need a building to do it and then the paint needs to be applied well so that it looks great. The painters and builders who were part of the winning projects are:

- Arrow International NZ Ltd
- Bli Bli Nominees (BBN Constructions)
- Contrax
- Eamonn Gallagher
- Fulton Hogan
- Gemco Construction
- Gemco Trades, Painting and Coatings
- Gerrard Diver
- Ha Lee
- Hawkins Construction
- Holmac



- Ice Interiors
- Lyons Projects
- NZCPM
- Perfect Touch Painters
- Richard Davidson
- Robson Builders
- TBS Group

This list includes all painters and builders credited by each of the award winners. There are no doubt many others contractors that were part of the team on these projects so congratulations to you too. We all know it takes a real team effort for projects to succeed.

Well done to all those who worked on the Myers Park Playspace (pictured), designed by Isthmus, who took out the top honours.



Catch you next month!

TwoCan, Editor.

